TEAM**MARKSMEN**

CX **TRANSFORMATION ROUNDTABLE 2025**

MUMBAI ™

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BUILDING THE FACTORY OF FUTURE

Integrating Real-Time Intelligence & Resilient Operations

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TEAMMARKSMEN

Future-Proofing Manufacturing
Through Predictive and Prescriptive Analytics

The manufacturing sector stands at a pivotal juncture—where rapid technology shifts, global market volatility, and sustainability imperatives demand transformation that is both **cost-conscious** and **future-ready**.

Enterprises are moving beyond isolated automation projects towards **connected, intelligent ecosystems** that bring agility, resilience, and real-time decision-making to the shop floor. The challenge? Doing this f**aster, cheaper, and with minimal disruption** to existing operations.

Low-code platforms are emerging as the **digital backbone** for such transformation- accelerating delivery of AI-powered solutions, integrating with MES/ERP systems, and enabling continuous innovation at a fraction of the traditional cost.
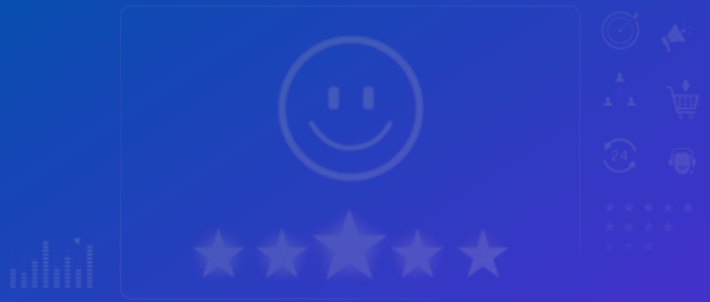
Deep Dive into Tomorrow

From smart inspections to predictive maintenance, and from IoT-enabled assets to AI-driven demand forecasting, the **convergence of low-code, AI/ML, IoT, and edge computing** is reshaping manufacturing operations.

The upcoming **Exclusive Networking Roundtable**, hosted by Team Marksmen Network in association with **Aaseya & Outsystems**, will explore how **low-code and Agentic AI** can be harnessed to build **scalable, high-automation manufacturing ecosystems** that deliver measurable TCO reduction and operational excellence.

This closed-door session will convene CXOs, plant operations leaders, digital transformation heads, and innovation strategists to discuss opportunities, challenges, and practical pathways to smart manufacturing.

Key Discussion Points

1. Reimagining Smart Manufacturing with Low Code and AI
- Using low code to rapidly digitize inspections, work orders, and compliance
- AI-driven quality control and predictive defect detection.
- From PoC to plant-wide rollout in weeks, not years.

2. Unleashing Value from Customer & Market Data
- Unifying shopfloor, ERP, and customer data in low-code apps.
- Turning raw data into actionable intelligence for faster decision-making.

3. Organizational Readiness for Digital-First Manufacturing
- Bridging plant and corporate functions via a unified low-code platform.
- Skills, tools, and change management for sustained adoption

4. TCO Reduction through Platform-Led Innovation
- Minimizing legacy system dependencies with low-code integration layers.
- Reducing custom code maintenance and licensing overheads.

5. Future Outlook
- The role of AI, digital experience, and customer-centricity in shaping the future of manufacturing

Objectives

- Fostering meaningful dialogue among top industry CXOs on the evolving role of low code and AI in driving agility and resilience.

- Demonstrate Aaseya's OutSystems-based accelerators for inspections

- Highlight scalable models for high-automation smart factories with reduced TCO.

Who Should Attend?

- CXOs and COOs from manufacturing, industrial and tech-enterprises

- Heads of Plant Operations, Smart Manufacturing, and Supply Chain

- Chief Digital / Technology Officers

- Strategic Consultants and Industry Advisors

Draft Agenda

TIME	PROGRAM FLOW
17:00- 18:00	**Registration and Networking Tea**
18:00 – 18:10	**Setting the Tone:** Designing Resilient, Responsive, and Agile Operations.
18:10 – 19:30	**Panel Discussion:** "Low-Code + AI – Accelerating the Smart Factory Vision with High Automation and Lower TCO" • **Evolving Customer & Operational Expectations:** Speed, personalization, and zero-defect production in a volatile market. • **Agentic AI in Manufacturing:** Autonomous agents for inspections, maintenance scheduling, and process optimization—reducing manual intervention and accelerating decision-making. • **Low-Code as the Execution Engine:** How platforms like OutSystems provide the rapid, modular foundation to deploy and scale AI-powered factory apps across plants. • **Automation at Scale:** Moving from isolated PoCs to plant-wide deployment—covering inspections, asset tracking, predictive quality, and compliance management. • **TCO Reduction Levers:** Lower development effort, reduced licensing costs, and consolidation of multiple point solutions into a unified low-code platform. • **Balancing Autonomy & Human Oversight:** Ensuring AI-driven actions maintain transparency, compliance, and trust. • **Path to Maturity:** From AI-assisted to fully autonomous workflows—leveraging Agentic AI to anticipate issues, trigger workflows, and self-correct.
19:30 – 19:50	**Aaseya Insights: Showcasing OutSystems-based Accelerators**
19:50 – 20:00	**Closing Remarks**
20:00 ONWARDS	**Networking Cocktail and Dinner**