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Chain Reaction

Hosted by
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4th Edition

Supply Chain Decisions in an AI-Native World

 17th July, 2026 | New Delhi

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 **TEAM MARKSMEN**

OVERVIEW

After three strong editions, Chain Reaction returns to New Delhi – with the same intent it started with: get the right people in the room, have the honest conversation, and **leave thinking a step ahead by leveraging the collective experience of the community.**

This edition centres on one of the most consequential shifts underway in the industry: **how AI is changing the nature of supply chain decision-making. The reality of it, as it's unfolding right now.**

Because in reality, logistics networks don't move in clean layers.

Rates shift, capacity tightens, plans change and decisions must keep up across procurement, execution, and payments.

What's starting to matter more is the **data behind those decisions.** How well it reflects what's actually happening across lanes, carriers, and contracts.

And how it's used.

Not just to analyse after the fact but to make calls as things move.



THE THEMES THIS EDITION:

Breaking the Cost–Service– Resilience Trade-off

*Why this is still a constraint and
what it takes to move beyond it*

Silo Optimisation vs. Network- level Orchestration

*Why isolated wins don't translate to
system-wide outcomes*

From Visibility to Faster Decisions

*What slows action even when the
data is available and how that
changes*

AI Beyond Recommendations

*Where AI is beginning to make
and own decisions and what that
demands of the people around it*

Data as a Strategic Asset

*Governance, quality, and integration
challenges*

FORMAT: Closed-door. Invite-only. Senior leaders across supply chain, operations, and technology.

AGENDA

Timing	Sessions
5:30 PM – 6.30 PM	Registration & Hi Tea
6.30 PM – 6.45 PM	Welcome Note by Pando & TEAMMARKSMEN Opening remarks, setting the tone and outlining the objectives of the roundtable
6.45 PM – 7.00 PM	Keynote Address A grounded view on how supply chain execution is changing where decisions are breaking, and what leaders are doing about it
7.00 PM - 7.20 PM	Sneak peek into Pando's AI Agents Setting the context with a look at AI in action before moving into a deeper, experience-led discussion
7.20 PM – 8.30 PM	Roundtable Discussion moderated by Pando & TEAMMARKSMEN: Supply Chain Decisions in an AI-Native World DISCUSSION POINTS: <ul style="list-style-type: none">• AI drives smarter decisions across planning, procurement, logistics, and forecasting with measurable outcomes.• Scaling AI faces hurdles like data readiness, integration, change management, and proving ROI.• Balancing automation with human judgment is vital in complex, high-stakes supply chain decisions.• Trust in AI depends on strong data governance, transparency, and cross-functional alignment.
8.30 PM – 8.45 PM	Closing Remarks
8.45 PM onwards	Networking over Dinner & Cocktail

** This is a draft agenda and is subject to changes*

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