


TEAM **MARKSMEN**

DATA CENTER & CLOUD INFRASTRUCTURE CONCLAVE & **AWARDS 2025**

DRIVING INDIA'S DIGITAL FUTURE

 THROUGH NEXT GEN DATA
CENTER AND CLOUD
INFRASTRUCTURE


Brought to you by



FUTURE-READY TECHNOLOGIES POWERING TRANSFORMATION

India stands at the forefront of a digital revolution, with companies across sectors embracing digital transformation at an unprecedented pace. Organisations across sectors are leveraging cutting-edge technologies to revolutionize their operations. Cloud computing, artificial intelligence, Internet of Things (IoT), and big data analytics are at the forefront, driving innovation and efficiency.

This technological revolution has catalyzed an unprecedented demand for robust data center infrastructure and cloud services.



\$10.9 billion
India's data center
market is projected
to soar by 2024

\$24.2 billion
while the Public
Cloud Services
market is expected
to reach by 2028

GROWING AT REMARKABLE CAGRS OF 22% AND 23.8% RESPECTIVELY.

INDIA: AN EMERGING GLOBAL HUB

This digital metamorphosis is supported by over 200 data centers across India, catering to the nation's expanding digital economy. The country's large consumer base, skilled workforce, and thriving startup ecosystem, combined with government incentives, make it an attractive destination for global data center operations. Long-term investment plans by hyperscale providers for self-built facilities further cement India's potential as a reliable global data hub.

However, this rapid growth brings forth significant challenges. The sector grapples with critical issues such as data security, scalability to meet burgeoning demand, and a pressing shortage of skilled talent. Moreover, the advent of AI is reshaping the landscape, demanding new strategies for data management and processing. These challenges, if not addressed proactively, could impede India's journey to becoming a global leader in the data center and cloud computing space.

In light of these developments and challenges, **Team Marksmen Network** is organizing **Data Center and Cloud Infrastructure Conclave 2025**. Taking place in the Silicon Valley of India, **BENGALURU**, this landmark event will bring together the entire IT infrastructure ecosystem on a single platform, fostering dialogue, innovation, and collaboration. Industry leaders and technology experts will convene to explore cutting-edge solutions, share best practices, and chart the course for India's data-driven future.



WHO SHOULD **ATTEND?**

-  Chief Information Officers
-  Chief Technology Officers
-  Chief Digital Officers
-  Chief Digital Transformation Officers
-  Chief Information Security Officers
-  Cloud Architects and IT Infrastructure Heads
-  IT and Security Professionals
-  Data Privacy and Compliance Officers
-  Heads of
 - Information Technology
 - Data centers and cloud
 - IT Infrastructure
 - Data Center Design and Build
 - Data Center Capacity Management
 - Head of IT Operations
 - Cloud computing
 - Edge data centers



WHY SPONSOR?



Brand **EXPOSURE AND VISIBILITY** among senior leaders across various industries



Positioning as a **THOUGHT LEADER** in the data center, cloud and security domain



Explore **BUSINESS OPPORTUNITIES** with senior decision makers



Network with over **150 DATA CENTER**, cloud and security professionals



Enhance company's reputation as a **TRUSTED PROVIDER** of data center and cloud solutions and security services

INDUSTRIES



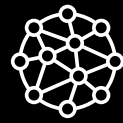
BFSI



Manufacturing



Retail and
E-commerce



IT and ITES



Construction
and Real estate



Pharmaceutical
and Healthcare



Automotive

.....and more

RECOGNISING INNOVATORS BEHIND DIGITAL INFRASTRUCTURE EXCELLENCE

India's data center and cloud infrastructure landscape represents a dynamic ecosystem of technological innovation, driving the nation's digital transformation through unprecedented scalability, strategic investments, and cutting-edge solutions. Powered by government initiatives like Digital India, a vibrant startup ecosystem, and increasing digital adoption across industries, the infrastructure has become the critical backbone of India's technological ambition, enabled rapid technological advancement and positioning the country as a global digital powerhouse.

This edition of **DATA CENTER AND CLOUD INFRASTRUCTURE AWARDS** emerge as a pivotal platform to recognize and celebrate the pioneering spirit behind this digital revolution, honoring the innovators, technologies, and infrastructural solutions that are reshaping India's technological narrative. By highlighting groundbreaking achievements in hyperscale data centers, cloud innovation, sustainable infrastructure, and emerging technologies, these awards aim to showcase the extraordinary contributions of end-users, data center operators, cloud service providers, and technology innovators who are collectively driving India's digital future forward.



AWARD CATEGORIES

- Sustainable Data Center
- Innovation in Data Center Cooling
- Data Center Operations Team
- Data Center Design Team
- Managed Services Vendor
- Co-location Excellence
- AI and ML Integration in Data Center
- Greenfield Data Center
- Cybersecurity Excellence
- Data Center Security
- Cloud Security
- Risk Management
- Cloud Infrastructure
- Hybrid Cloud Solution Provider
- Innovation in Power Efficiency in Data Center

ABOUT **TEAM MARKSMEN**

We are a media organisation based out of Mumbai that empowers industry leaders by providing them with insights, ideas, and opportunities that fits their unique industry and context. Through content shared via our flagship website, Marksmen Daily, and our print magazine 'in Focus' focused on business, leadership, and lifestyle, we help advance the practice of management.

TEAM MARKSMEN has carved a niche by creating unique knowledge communities and platforms that inform and shape the actions of decision makers, enabling them to create impactful change. We have successfully executed more than 45 events with 1500+ domestic and international B2B and B2C brands, helping businesses across industries create opportunities to engage audiences through on-ground and virtual experiences.



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