

#DEI100



INDIA'S FIRST **DEI** INDEX

CELEBRATING **VISIONARIES**
TRANSFORMING WORKPLACES

www.teammarksmen.com

Process Partner



Shape the future
with confidence

INTRODUCING DEI 100 A **BENCHMARK** FOR INDIA

DEI 100 – India's first structured ranking of organizations leading in DEI excellence.

HOW IT WORKS:

- 1. Partnering with a Process Expert:** We have collaborated with **EY** to define key evaluation parameters.
- 2. Screening & Shortlisting:** Over 500 organizations will be assessed based on DEI metrics, policies, and initiatives.
- 3. Nomination & Evaluation:** Organizations will submit detailed nominations, which will be reviewed by **EY** and their expert team.
- 4. Final Recognition:** The top 100 organizations demonstrating exceptional commitment to DEI will be **RANKED** as part of the process.

This initiative will set a national benchmark, inspiring organizations to prioritize DEI not just as a compliance measure but as a strategic advantage.



HOW ORGANIZATIONS BENEFIT FROM DEI 100 RECOGNITION

- **Employer Branding:** Being listed in the DEI Index enhances reputation as an inclusive employer of choice.
- **Talent Attraction & Retention:** Helps organizations attract diverse talent and improve employee engagement.
- **Investor Confidence:** Demonstrates commitment to ESG & corporate responsibility, making the organization more attractive to investors.
- **National & Media Recognition:** Featured in Business Standard, MarksmenDaily, and other industry press releases.



IMPACT & NEXT STEPS

- **DEI Index Report**
- **Annual Benchmarking Process**

ABOUT TEAM MARKSMEN

At Team Marksmen Network, our mission is to lead from the front as trailblazers in the B2B media landscape. We are India's fastest growing B2B media firm also recognized by DPIIT. We create impactful platforms that inspire thought leadership, foster collaboration, and spark innovation across industries. Driven by a relentless commitment to excellence, we aim to amplify stories of resilience, innovation, and transformation, shaping narratives that empower leaders and drive meaningful progress in India and beyond.



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LETS **DISCUSS !!**



info@teammarksmen.com



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