



FROM
CENTRES
TO COMMAND

**GCCS POWERING
THE INTELLIGENT
ENTERPRISE**

www.teammarksmen.com



11 MARCH
2026
HYDERABAD



Brought to you by



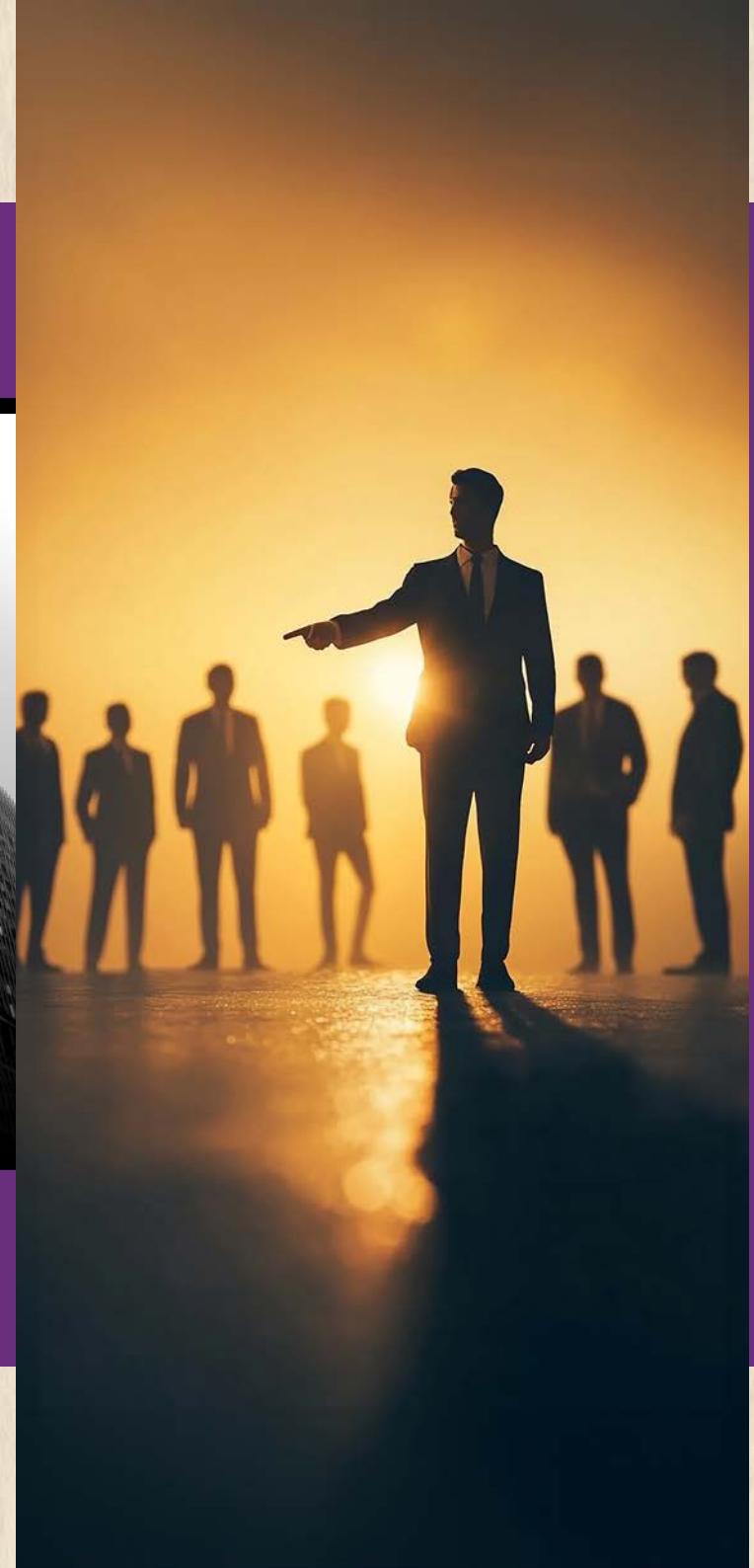
OVERVIEW

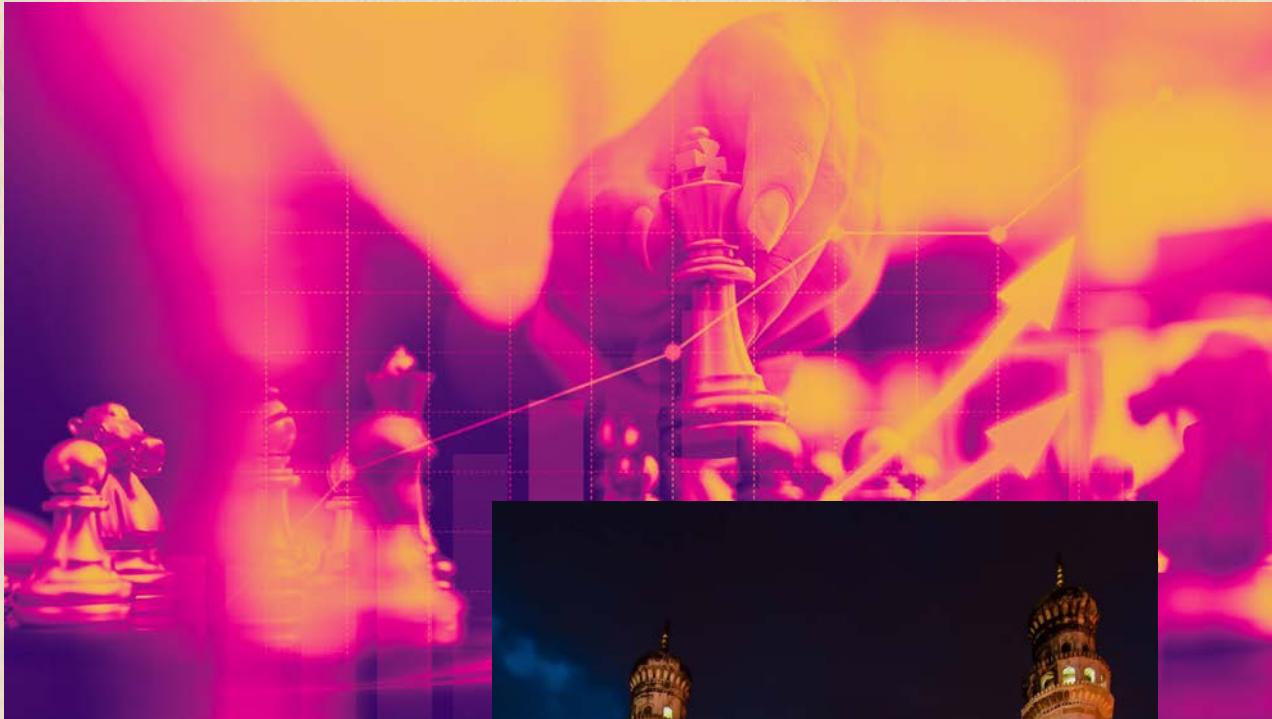
From Support Functions to Strategic Powerhouses. GCCs have evolved. No longer just about efficiency, they are now the engines of global innovation and digital strategy. India stands at the forefront of this revolution, transforming local operations into global leadership hubs.

- The mandate has changed. Global Capability Centres are no longer defined by geography or cost arbitrage, but by **value creation and strategic impact**. As the epicentre of this transformation, India's GCCs are evolving into the enterprise's "Leadership Factories" and innovation labs. **Global Capability Centres (GCCs)** have transcended their origins as cost-saving back offices to become the strategic heartbeat of modern enterprises. GCCs have been evolving as the epicentre of innovation, leading digital transformation, and holding a seat at the table for critical boardroom decisions. Anchored by a mature talent pool and digital-first infrastructure, India is the nexus of this shift, turning GCCs into true centres of excellence and global leadership.



Telangana is emerging rapidly as one of India's most dynamic **Global Capability Centre (GCC) hubs**, hosting a high concentration of Fortune 500 GCCs across technology, BFSI, life sciences, aerospace, engineering, and digital services. With its robust talent ecosystem, progressive state policy framework, and strong digital infrastructure, Hyderabad is now playing a pivotal role in shaping the next phase of global enterprise transformation.





Team Marksmen Network is thrilled to present its **Global Capability Centres Summit & Awards 2026** in Hyderabad, aiming to unite **India's most influential gathering of GCC leaders** evolving in a high-impact forum of thought-leadership and business networking, forging strategic alliances. Gathering GCC Heads, Global CXOs, and policymakers, this invitation-only event explores the transition from operational scale to strategic influence. Through candid dialogue and real-world case studies, we will define the next frontier of the GCC ecosystem—spanning AI integration, future workforce skills, ESG mandates, and geopolitical resilience.

From unveiling cutting-edge innovations to forging high-value alliances and shaping industry thought leadership, the Conclave offers a uniquely positioned platform for impact, credibility, and scale.

The **Global Capability Centres Summit & Awards 2026** will recognize GCCs and leaders who are redefining enterprise impact from India. The honours will celebrate excellence across strategic leadership, digital and AI-led transformation, innovation and IP creation, talent and leadership development, operational excellence at scale, ESG and responsible growth, and global enterprise influence. Through a structured and credible evaluation framework, the awards will spotlight organisations that have successfully evolved from support centres into strategic command hubs, setting benchmarks for the next decade of the global GCC ecosystem.



KEY DISCUSSION THEMES

- **From Support to Strategy:** GCC's emerging as Global Business Decision-makers
- **AI-Driven Transformation:** Scaling Enterprise Transformation
- **Next-Gen Talent & Leadership:** Skilling for Workforce Transformation
- **Scaling Securely:** Governance, Cyber Resilience & Compliance
- **Innovation & R&D GCCs:** Owning Global Mandates
- **Hyderabad's GCC Advantage:** Talent, Policy & Ecosystem Strength



Global Capability Centres are no longer engines of efficiency, they are engines of authority. As enterprises navigate AI disruption, geopolitical risk, and talent scarcity, GCCs are emerging as command centres shaping strategy, innovation, and enterprise resilience. The **Global Capability Centres Summit & Awards 2026** convenes the leaders redefining how global enterprises will be built, governed, and led in the decade ahead.

WHO WILL ATTEND

- Government Policy-makers
- Heads of GCCs & Global Business Services
- Global CXOs, India CEOs & Leadership Teams
- CIOs, CTOs, CDOs, CHROs
- Government & Policy Stakeholders
- Technology, Talent, Infrastructure & Consulting Partners
- And others...

TENTATIVE AGENDA

TIME	TOPIC
08:30- 09:30	Networking tea and Registration
09:30 - 09:40	Welcome Address by Leadership, Team Marksmen Network
09:40 - 09:55	Opening Remarks - The GCC Ascendancy: Why the Next Decade Will Be Led from Here A high-level perspective on how GCCs are transitioning from execution hubs to strategic co-owners of enterprise outcomes.
09:55 – 10:20	State Special Address: AI-Native Telangana: Building the World's Most Intelligent GCC Ecosystem Discussion Focus: <ul style="list-style-type: none"> • Telangana's vision as a global GCC command hub • AI-first policy, infrastructure, and talent scale-up • GCCs as contributors to enterprise growth and state economic ambition
10:20 – 11:10	Power Panel: GCCs at the Helm: From Delivery Centres to Enterprise Command Rooms This panel sets the summit's strategic backbone. Discussion Focus: <ul style="list-style-type: none"> • GCC Heads as enterprise "shadow board" members • Ownership of platforms, products, and global mandates • Transition from service metrics to revenue, IP, and outcome accountability • GCC leadership influence on global strategy and capital decisions
11:10 – 11:30	Networking Tea Break
11:30 – 12:00	Firepower Fireside: The AI Reality Check: From Experimentation to Enterprise Control A candid conversation on what actually works in AI at scale. Discussion Focus: <ul style="list-style-type: none"> • Why most AI pilots fail to deliver enterprise value • Industrialising AI across GCC-led ecosystems • Balancing speed, governance, and trust • Where AI ownership must sit- in IT, business, or GCCs?
12:00 – 12:20	Chief Guest Address: Telangana Emerging as India's GCC Command Hub: Vision for 2030

12:20 – 12:35	Partner Presentation II
12:35 – 13:00	<p>Command Dialogue: Geopolitics, Data & Digital Sovereignty: The New GCC Risk Mandate A future-critical discussion most summits avoid.</p> <p>Discussion Focus:</p> <ul style="list-style-type: none"> • US-China decoupling, data localisation, and AI regulation divergence • GCCs as custodians of enterprise risk and continuity • Designing sovereign, hybrid, and multi-cloud architectures • The evolving role of GCCs in board-level risk strategy
13:00 – 14:00	Networking Lunch
14:00 – 14:15	<p>Industry Spotlight: GCCs as Product Owners: When Innovation Ships from India Short, sharp case-led session highlighting GCC-owned global platforms, IP, and products.</p>
14:15 – 14:30	Special Leadership Address: Why India Will Lead the Global GCC Order by 2030
14:30 – 15:20	<p>Power Panel II: Beyond Cost & Scale: Competing in the Global GCC Talent Wars This panel tackles the most under-discussed reality - GCC vs GCC competition.</p> <p>Discussion Focus:</p> <ul style="list-style-type: none"> • Scarcity of AI, cyber, product, and leadership talent • Employer brand wars among GCCs • Retaining leaders, not just engineers • Workforce design for autonomous, AI-augmented teams
15:20 – 15:30	Partner Presentation III
15:30 – 16:00	<p>Future Council (Advisory Board Session): What Global Enterprises Will Demand from GCCs by 2030</p> <p>Discussion Focus:</p> <ul style="list-style-type: none"> • Closing the gap between workforce analytics and real-time decision-making • Anticipating attrition, skills demand, and workforce risk • Enabling continuous, role-based skill development through AI
16:00 – 16:15	Felicitations – GCC Strategy 2026
16:15	Closing Remarks & Vote of Thanks

ABOUT

TEAM MARKSMEN

At **TEAM MARKSMEN NETWORK**, our mission is to lead from the front as trailblazers in the B2B media landscape. We are India's fastest growing B2B media firm also recognized by DPIIT. We create impactful platforms that inspire thought leadership, foster collaboration, and spark innovation across industries. Driven by a relentless commitment to excellence, we aim to amplify stories of resilience, innovation, and transformation, shaping narratives that empower leaders and drive meaningful progress in India and beyond.



SOCIAL
MEDIA



DIGITAL



PRINT



TELEVISION



BESPOKE
EXPERIENCES

ABOUT MARKSMEN DAILY

MARKSMEN DAILY is a leading and fastest growing digital knowledge platform committed to showcasing stories that engage, inspire, and captivate the imagination. Through crisp, bite-sized information, this new-age website breaks down the world around us by uncovering the latest business happenings, highlights trends to keep an eye on, and demystifies all things complex.

MarksmenDaily.com has been very well-received and gets over 175,000 visitors a month and is already very well received by industry executives and general populace.

WWW.MARKSMENDAILY.COM



info@teammarksmen.com



www.teammarksmen.com