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MUMBAI

MARKSMEN DAILY

MOST INNOVATIVE COMPANIES OF INDIA 2026-27

Building the
ORGANISATIONS
that will **BUILD TOMORROW**

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INDIA'S

INNOVATION MOMENT

India's innovation story is a remarkable one gaining momentum, with the country emerging as one of the world's most closely watched innovation economies. It has risen to **38th in WIPO's Global Innovation Index 2025**, and retained its position as the **world's top innovation overperformer for the 15th consecutive year**. Its startup ecosystem has expanded dramatically, while **deep-tech, digital infrastructure, research, and technology-led entrepreneurship** are opening entirely new avenues for growth.

India has also built **one of the world's largest startup ecosystems**, while emerging as a significant hub for deep-tech and technology-led innovation. But India's next innovation challenge is a different one. Churning out ideas, launching more startups, or adopting more technology is one thing. Building organisations that can consistently turn ideas into impact is quite another.

In an environment defined by rapid technological change, shifting consumer expectations, new business models, and increasingly fluid industry boundaries, innovation is becoming an organisational capability that determines how quickly a company can adapt, compete, and create new sources of value.

India is doubtlessly producing more innovation. The next question is whether Indian organisations can institutionalise it, and create the culture, leadership, processes, and capabilities required to make innovation repeatable.

That is the opportunity (and indeed, the challenge) that this one-of-a-kind platform seeks to explore.



BEYOND BREAKTHROUGHS, TO IMPACT

Innovation is often associated with the spectacular: a breakthrough technology, a disruptive startup, a revolutionary product. But some of the most consequential innovation is quieter.

It can be a company reinventing its supply chain. A bank fundamentally changing the way customers access financial services. A manufacturer transforming its production ecosystem. A consumer brand discovering a new way to engage its audience. A healthcare company making a complex service more accessible. Or an established enterprise creating a culture where experimentation becomes part of everyday decision-making.

This is why **MOST INNOVATIVE COMPANIES OF INDIA** looks beyond the idea itself.

This exclusive industry platform recognises organisations that have demonstrated the ability to create, execute, scale and sustain innovation. And for this, it looks across products, services, processes, technology, business models, customer experiences, and organisational practices, cutting straight to the heart of innovation.

A BIENNIAL BENCHMARK OF **INNOVATION**

Most Innovative Companies of India is an exclusive biennial platform that recognises organisations demonstrating a sustained and meaningful commitment to innovation.

Presented by **Marksmen Daily**, with in-depth research undertaken by **LeadCap Ventures**, the initiative takes a wider view of innovation, considering more than that which an organisation has created. It expands the lens, by taking a closer look at how it thinks, executes, adapts, and scales beyond the latest launch or the newest buzzword.

And in doing so, it asks some key questions.

Which organisations have consistently challenged conventional thinking?

Which have successfully moved from experimentation to execution?

Which have created innovations that have achieved meaningful adoption and scale?

Which have built cultures that encourage people to question, experiment and reinvent?

And which organisations are innovating in ways that can create enduring value for their customers, stakeholders, and the wider economy?

These are the questions that define the **Most Innovative Companies of India**.

The platform will bring together the leaders behind India's most compelling innovation stories, in the process creating a premium forum for recognition, insight, exchange, and collaboration.

Because predicting the nature of change, and the future, is a fool's errand. Instead, we posit that the future belongs to those capable of creating it.



WHO SHOULD ATTEND?

- 👤 CXOs
- 👤 Founders & Entrepreneurs
- 👤 Chief Innovation Officers
- 👤 Chief Technology & Digital Officers
- 👤 Managing Directors & Presidents
- 👤 Strategy & Transformation Heads
- 👤 R&D Heads
- 👤 Product & Business Heads



WHY ATTEND?

- Explore the technologies, business models, strategies, and organisational practices shaping the next phase of Indian business.
- Gain insights from organisations that have successfully translated ideas into products, services, efficiencies, experiences, and new markets.
- Understand what distinguishes genuinely innovative organisations and identify practices that can strengthen your own innovation agenda.
- Meet CXOs, founders, innovation leaders, technology executives, strategists and business leaders navigating similar opportunities and challenges.
- Recognise organisations that have demonstrated sustained innovation and contributed meaningfully to India's evolving business landscape.
- Participate in conversations around the ideas, capabilities, and leadership approaches that will define tomorrow's organisations.

DECODING THE DNA OF INNOVATION

The **Most Innovative Companies of India** is shaped by an industry-wide research exercise conducted by **LeadCap Ventures**.

The assessment looks beyond individual innovations and headline-making ideas to understand the deeper innovation capabilities of organisations, namely their mindset, execution, adaptability, scalability, and ability to create sustained impact.

The objective is not to merely identify companies that have simply produced something new. It is to cut through the clutter, and identify companies that have demonstrated something more valuable: the ability to make innovation a way of doing business, consistently.

- **INNOVATION CULTURE:** Does the organisation create an environment where people are encouraged to question, experiment and challenge convention?
- **BREAKTHROUGH IMPACT:** Are its innovations genuinely differentiated, relevant to the market, and capable of creating measurable value?
- **EXECUTIONAL AGILITY:** Can the organisation move effectively from idea to action, make timely decisions and adapt when circumstances change?
- **SCALING CAPABILITY:** Can successful innovations move beyond pilots and individual teams to achieve meaningful adoption, scale and market impact?
- **RESPONSIBLE INNOVATION:** Does the organisation create innovation that delivers enduring value while considering its wider environmental, social and stakeholder impact?
- **FUTURE READINESS:** Is the organisation capable of anticipating change, reinventing itself and creating new opportunities before the market demands it?





BRANDS AND LEADERS

CARVING A NICHE

Thursday, 14 January 2024

Bold moves for a bold new era

To win big, organisations and leaders must back bold ambitions with equally bold actions

Achieving bold goals requires a bold new era of leadership. It's not just about setting ambitious targets, but also about the willingness to take risks and embrace uncertainty. In a world where competition is fierce and change is constant, leaders must be bold in their actions and decisions. This means being willing to challenge the status quo, to experiment with new ideas, and to take calculated risks. Bold moves are essential for organisations and leaders to stay ahead of the curve and to achieve their long-term vision.

Vineet Gupta, Founder and Managing Partner, VC&PE Ventures Advisors Pvt. Ltd.

Tapping into the spirit of innovation

Success comes from embracing change and fostering a culture of innovation

The spirit of innovation is the lifeblood of any successful organisation. It's the drive to create something new, to improve existing processes, and to find better ways of doing things. Innovation is not just a buzzword; it's a mindset. It's about being open to new ideas, about encouraging your team to think creatively, and about being willing to experiment and fail. When an organisation taps into the spirit of innovation, it can stay ahead of the competition and achieve sustainable growth.

Shreshth Chaturvedi, Founder, Cybernet Technology India, Bangalore

5 pillars of modern leadership

Modern leadership is defined by five key pillars: vision, communication, integrity, empathy, and accountability

A modern leader must embody five key pillars of leadership: vision, communication, integrity, empathy, and accountability. Vision is the ability to see the big picture and to set a clear direction for the organisation. Communication is the ability to effectively convey that vision to the team. Integrity is the ability to be honest and to follow through on promises. Empathy is the ability to understand and care for the needs of others. Accountability is the ability to take responsibility for one's actions and the actions of the team.

Mahesh Kumar Agrawal, MD & CEO, Arretem, Bangalore

Managing the change journey

Change is a constant in business, and leaders must guide their teams through it effectively

Change is a constant in business, and leaders must guide their teams through it effectively. This requires a clear vision of the future, a communication plan, and a willingness to listen to the concerns of the team. Leaders must also be prepared to make difficult decisions and to take responsibility for the outcomes. Managing the change journey is a complex task, but it's essential for the success of any organisation.

Mahendra Shah, Chairman & MD, V-Trans India, Bangalore

A problem-solving mindset for a dynamic era

In a dynamic era, leaders must have a problem-solving mindset to navigate challenges and drive progress

A problem-solving mindset is essential for leaders in a dynamic era. It's the ability to identify problems, to analyse them, and to find effective solutions. Leaders must be open to feedback, to learn from mistakes, and to adapt to changing circumstances. A problem-solving mindset allows leaders to navigate challenges with confidence and to drive progress for their organisations.

Kishore Kumar Pothuram, MD & CEO, SR General Insurance, Bangalore

Embracing growth paradigms in apparel manufacturing

The apparel manufacturing industry is evolving, and leaders must embrace new growth paradigms

The apparel manufacturing industry is undergoing a significant transformation. Leaders must embrace new growth paradigms, such as digitalisation, sustainability, and customer-centricity, to stay competitive. This means investing in technology, adopting sustainable practices, and focusing on the needs of the customer. Embracing growth paradigms is essential for the success of apparel manufacturers in the future.

Pulkit Sethi, Vice Chairman, Pearl Global Industries, Bangalore

BRANDS AND LEADERS

CARVING A NICHE

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Bridging critical gaps

Leaders must identify and address critical gaps in their organisations to achieve success

Leaders must identify and address critical gaps in their organisations to achieve success. These gaps can be in areas such as talent, technology, or processes. By identifying these gaps and taking action to fill them, leaders can ensure their organisations are well-equipped to handle the challenges of the future.

Suresh Kulkarni, President, Qairra Financial Technologies, Bangalore

Balancing the duality of short and long-term

Leaders must balance short-term goals with long-term vision to ensure sustainable growth

Balancing the duality of short and long-term goals is a key challenge for leaders. While short-term goals are necessary for immediate success, long-term vision is essential for sustainable growth. Leaders must be able to see the big picture and to make decisions that align with their long-term goals, even if it means sacrificing short-term gains.

Sarita Das, Co-Founder & Director, JSC Solutions, Bangalore

Crafting a model of excellence

Leaders must create a model of excellence that inspires their teams and drives performance

Crafting a model of excellence is a process that requires time, effort, and a commitment to high standards. Leaders must define what excellence means for their organisation and then work to create a culture that embodies those values. This involves setting clear expectations, providing training and support, and holding everyone accountable for their performance.

Pulkit Chatterjee, Co-Founder & Managing Director, Savera Auto Group, Pvt. Ltd., Bangalore

Driving holistic impact

Leaders must drive holistic impact by focusing on the well-being of their teams and the community

Driving holistic impact means focusing on the well-being of everyone involved in the organisation, from employees to customers to the community. Leaders must take a holistic view of their organisation and work to create a positive impact in all areas of their lives.

Satish Rao, CEO, Rising Human Capital, Bangalore

A contemporary view of holistic growth

Leaders must embrace a contemporary view of holistic growth that includes financial, social, and environmental factors

A contemporary view of holistic growth recognises that an organisation's success is not just measured by financial performance, but also by its social and environmental impact. Leaders must embrace this view and work to create a balanced and sustainable organisation.

Suresh Kulkarni, Managing Director India and President Asia, Bharat Group, Bangalore

Leadership lessons to learn

Leaders can learn valuable lessons from the experiences of others to improve their own leadership skills

Leadership is a skill that can be learned and improved upon. Leaders can learn valuable lessons from the experiences of others, both successful and unsuccessful. By studying the actions and decisions of great leaders, leaders can gain insights into how to lead more effectively.

Satish Sankaranarayanan, VP-Globel Strategy and Managing Director, Elektrobit India, Bangalore

Customer Centricity - Key to Excellent Customer Experiences

Customer centricity is the key to providing excellent customer experiences and driving business success

Customer centricity is the key to providing excellent customer experiences and driving business success. Leaders must focus on understanding the needs and desires of their customers and work to meet them in a timely and effective manner. This involves listening to customer feedback, being transparent, and going above and beyond to provide exceptional service.

Vinay Arora, Chief Operating Officer, HRC Life, Bangalore

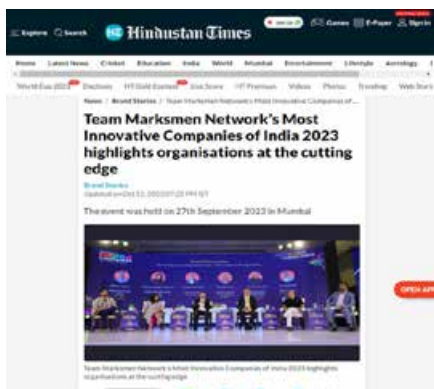
A recipe for putting innovation first

Leaders must put innovation first in their organisations to drive growth and innovation

Putting innovation first means making innovation a top priority for the organisation. Leaders must create a culture that encourages innovation and provides the resources and support needed for it to thrive. This involves investing in R&D, encouraging experimentation, and rewarding creative ideas.

Sachin Gupta, Managing Director, Puma Shoes Pvt. Ltd., Bangalore

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ABOUT **TEAM MARKSMEN**

At **TEAM MARKSMEN NETWORK**, our mission is to lead from the front as trailblazers in the B2B media landscape. We are India's fastest growing B2B media firm also recognized by DPIIT. We create impactful platforms that inspire thought leadership, foster collaboration, and spark innovation across industries. Driven by a relentless commitment to excellence, we aim to amplify stories of resilience, innovation, and transformation, shaping narratives that empower leaders and drive meaningful progress in India and beyond.



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ABOUT **MARKSMEN DAILY**

MARKSMEN DAILY is a leading and fastest growing digital knowledge platform committed to showcasing stories that engage, inspire, and captivate the imagination. Through crisp, bite-sized information, this new-age website breaks down the world around us by uncovering the latest business happenings, highlights trends to keep an eye on, and demystifies all things complex.

MarksmenDaily.com has been very well-received and gets over 175,000 visitors a month and is already very well received by industry executives and general populace.

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