



# STRENGTHENING THE ECOSYSTEM

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**in Focus**

by MARKSMEN DAILY

The global landscape has been dotted with an intricate series of disruptions, and governments, organisations, and leaders the world over are looking for ways to not just safeguard our way of life, but to better our present and future. In 2015, all the **United Nations Member States adopted the 2030** Agenda for sustainable development which acts as a blueprint for peace and prosperity for people and the planet, now and into the future. While the Nordic countries of Finland, Denmark, Sweden and Norway top the 2022 Sustainable Development Goal (SDG) Index globally, closer to home, countries like Japan, Singapore and even Bhutan are setting great examples for progressive work towards SDGs.

## ESG PURSUITS

### THE INDIA CONTEXT

India, which is home to one-sixth of the world's population, is critical to the success of the 2030 Agenda. While demands and expectations on the country have increased, the reality is that India is lagging on SDG targets and remains an outlier in terms of performance on the 2030 targets.

Although consistent efforts are being made towards achieving the United Nations' SDGs, with NITI Aayog's latest SDG India Index showing that the nation's overall score across SDGs improved to 66 in 2020-21, the country has a long way to go.







With the recent G20 presidency baton being passed to India in December 2022, it puts the country in a unique position to get back on track to achieve the Sustainable Development Goals (SDGs). And to enable the country achieve its 2030 targets, India Inc. will need step up and streamline their **ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG)** considerations with broader societal and environmental goals.

Owing to the growing impetus on climate change and sustainability, organizations in India have already started to realize a greater need to prioritize ESG. In fact, there has been a fivefold growth in internet searches for ESG criteria since 2019, and companies of all sizes across industries have been allocating more resources toward improving ESG. The unprecedented events of the recent years have also led company stakeholders and investors to draw Board's attention on a broad range of environmental, social and governance issues.

## SENTINELS OF SUSTAINABILITY

### - SDG'S TO ESG'S

Sustainability and ESG are quickly becoming two of the most important metrics to consider before making any investment decision, resulting in an increase in the demand for reporting frameworks, guidance, and protocols to allow corporations to showcase their business performance. As business responsibility and sustainability reporting is becoming mandatory for the **top 1,000 corporates in India**, organisations are striving to create a robust roadmap to achieve the ESG goals and develop a succinct and standardised framework to measure their sustainability efforts.

**Team Marksmen's** inaugural edition of **ESG Leadership Conclave 2023** will convene leaders and stakeholders from government, business, and civil society on one platform to discuss strategies and transformative steps that are imperative for the country to progress toward a more sustainable future.

# WHO WILL **ATTEND?**



**Government  
Authorities**



**Regulatory  
Bodies**



**Industry  
Associations  
and Think Tanks**



**Sustainability  
Leaders**



**Business Leaders  
(Chairman, MDs, CEOs,  
Founders)**



# INDUSTRY PARTICIPATION **ACROSS SECTORS**



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Energy & Utilities



Auto, Ancillary &  
Allied Businesses.



IT & ITES



Agribusiness



Healthcare &  
Pharma



Infrastructure &  
Logistics



FMCG







Consumer Durables

& many more...





## WHY **ATTEND?**

-  Gain a clear understanding of the ESG policy framework and its impact on India Inc. from Government authorities.
-  Learn best practices around ESG from the business leaders
-  Interact and network with industry stalwarts and key stakeholders
-  Acquire insights on ESG practices through case studies and business use cases



# INDUSTRY INTERFACE



**ABHISHEK CHAKRABORTY**  
*Executive Director &  
Promoter*  
DTDC Express Limited



**ASHISH PRADHAN**  
*President Asia*  
Siegwerk India



**BALFOUR MANUEL**  
*Managing Director*  
Blue Dart



**CP GURNANI**  
*Chief Executive Officer &  
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**DINESH AGGARWAL**  
*CEO*  
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Managing Director*  
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**MARZIN R SHROFF**  
*Managing Director and  
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Eureka Forbes



**SAHIL JAIN**  
*CEO*  
Hirschvogel Components  
India and Vice President  
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**SAURABH CHANDRA**  
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BCG



**SHIV SHIVAKUMAR**  
*Group Executive President -  
Corporate Strategy &  
Business Development*  
Aditya Birla Group



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*Chief Executive Officer*  
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*Managing Director*  
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and more...

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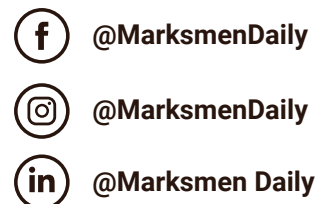
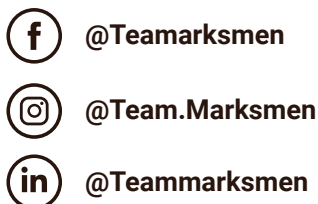
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# ABOUT TEAM MARKSMEN

Team Marksmen's mission is to help organisations and leaders from across sectors create impactful change that matters. Our work stems from a holistic understanding of every client's personalised context, unique requirements, sector dynamics, and macroeconomic environment. This allows us to create brand solutions and bespoke industry-centric knowledge platforms that resonate with audiences, thereby helping advance the practice of management.

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