

TEAM**MARKSMEN**



**SUPPLY CHAIN
& LOGISTICS**
CONCLAVE **2023**
2ND EDITION

IMPERATIVES IN SUPPLY CHAIN MANAGEMENT & LOGISTICS



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SETTING NEW EXPECTATIONS - **RESILIENCY, SUSTAINABILITY AND VISIBILITY**

The **2ND ANNUAL SUPPLY CHAIN AND LOGISTICS CONCLAVE** will provide a rich content platform for all stakeholders in India's supply chain and logistics ecosystem. Leaders from various industries will convene to discuss best practises for creating a sustainable supply chain, increasing visibility across the supply chain, demand planning strategies, cold chain challenges, and warehouse management. This year's event will also highlight use cases on how to navigate supply chain disruptions, as well as how India Inc. is implementing process automation, advanced technologies, and decision-making analytics at various stages of supply chain and logistics.



The global disruption caused by the pandemic, geopolitical tensions, and economic downturn has had a significant impact on businesses around the world. Global supply chain bottlenecks and trade or logistical disruptions would be the top risks to **INDIA'S BUSINESS GROWTH IN 2023.**









India currently has the world's fifth-largest economy and is heavily reliant on the efficient operation of its supply chain and logistics sectors. This industry has aided the growth of many industries, including agriculture, manufacturing, retail, and e-commerce. Companies must re-evaluate their supply chains and look for ways to make them more resilient if India is to become a global manufacturing hub.

With the launch of the **NATIONAL LOGISTICS POLICY IN 2022**, the country aims to reduce the logistics cost for improving the competitiveness of Indian goods both in domestic as well as export markets. In addition, the Government also launched **PRIME MINISTER'S GATI SHAKTI MISSION IN 2021** which focussed on multi-modal transport network to provide integrated and seamless connectivity for movement of people, goods, and services from one mode of transport to another. These policies will help facilitate the last mile connectivity of infrastructure and aid in creating a robust supply chain and logistics ecosystem thereby making India become more competitive in the global market.

The future of Indian supply chain and logistics is dependent on how well the government implements these initiatives. With improved infrastructure, technological solutions, and efficient processes, India can become a global business leader.



POINTS OF DISCUSSION:

-  Technological innovations that enable greater visibility and flexibility to supply chain risk.
-  Warehouse management and 3 PL Logistics
-  Challenges around cold chain logistics
-  Supply chain strategies that are agile and resilient.
-  Sustainable supply chain initiatives undertaken by India Inc.
-  Government's initiatives to bolster India's logistics ecosystem and facilitate last mile connectivity of infrastructure.



WHY ATTEND ?

- 🚚 Witness latest advances and innovations in supply chain transformation
- 🚚 Interactive session from leading industry leaders
- 🚚 Connect with 24+ leading industry experts attending the conclave
- 🚚 Accelerate your learning journey by investigating the newest and latest technologies
- 🚚 Network with peers and exchange ideas in a space, which is new, uncertain and rich in opportunity

WHY PARTNER WITH US?

- 🚚 Brand experience and positioning as a thought-leader.
- 🚚 Build and strengthen your relationship, visibility and reputation with major industry key players.
- 🚚 Showcase your proficiency with targeted industry experts
- 🚚 Showcase your advanced technologies, valuable services and unique expertise
- 🚚 Acquire valuable sales leads and customer feedback
- 🚚 Expand your markets by identifying new potential customers, suppliers and partners



WHO SHOULD **ATTEND** THIS EVENT?

-  Chief Executive Officer
-  Chief Technology Officer
-  Chief Operating Officer
-  Chief Development Officer
-  President & VP
-  Chief Supply Chain Officer
-  CSCOs and Heads of Supply Chain
-  Heads of Supply Chain Planning
-  Heads of Sourcing and Procurement
-  Heads of Logistics and Distribution
-  Heads of Manufacturing

SVP, VP, DIRECTOR, HEADS & MANAGEMENT OF:


-  Supply Chain Innovation
-  Supply Chain Transformation
-  Supply Chain Digitization
-  Digital Supply Chain
-  Manufacturing / Center of Excellence
-  Manufacturing Operations
-  Materials & Logistics
-  Operations & Procurement
-  Plant
-  Procurement
-  Production control and logistics
-  Purchasing and Inventory Controller
-  Supplier Quality
-  Group Purchasing Director
-  Group Operations Manager
-  Logistics
-  Manufacturing
-  Manufacturing Process Capability
-  Sector Development
-  Strategy and New Products
-  Logistics and Supply Functional Excellence

MEDIA COVERAGE


Televised on CNBC










Post Event Article



Charting the New Growth Trajectories for Supply Chain Industry







By CNBC-TV18
Jun 20, 2022 4:56:14 PM IST (Updated)

The recent Supply Chain and Logistics Conclave in the national capital brought towering leaders and experts from the industry to outline the changing growth imperatives and the path ahead. If the last few years have proven anything, it is that change is inevitable, and that it must be embraced, lest more fleet-footed competitors leap ahead. In today's dynamic age, historic growth measures, such as minimising costs, rationalising inventories, and driving up asset utilization, are no longer enough.

A new world order calls for new perspectives, and the Supply Chain and Logistics Conclave brought together an array of experts to broaden our understanding of how to build upon traditional linear supply chains. CNBCTV18.com and Team Marksmen Present Supply Chain & Logistics Conclave 2022 that highlighted the latest trends, showcased industry leading mindsets and behaviours, and helped develop an understanding of how to deploy traditional excellence levers in a modern context.

GLIMPSES OF PAST EDITION



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By MARKSMEN DAILY

ABOUT TEAM MARKSMEN

Team Marksmen's mission is to help organisations and leaders from across sectors create impactful change that matters. Our work stems from a holistic understanding of every client's personalised context, unique requirements, sector dynamics, and macroeconomic environment. This allows us to create brand solutions and bespoke industry-centric knowledge platforms that resonate with audiences, thereby helping advance the practice of management.

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