

TEAM **MARKSMEN**



**SUPPLY CHAIN
& LOGISTICS
CONCLAVE 2023**
2ND EDITION

#TMSupplychainLogistics

IMPERATIVES IN **SUPPLY CHAIN** MANAGEMENT & LOGISTICS



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NAVIGATING THE FUTURE OF SUPPLY CHAIN AND LOGISTICS

Breaking Barriers: The Supply Chain and Logistics Conclave 2023 highlighted key supply chain trends that offer a competitive advantage

The rise of e-commerce has led to a shift in consumer expectations, resulting in the need for faster and more flexible logistics solutions. Omnichannel retailing, which integrates online and offline sales channels, requires seamless coordination between warehouses, distribution centers, and stores. Historically, supply chains had a single-minded focus, finely honed to be linear, efficient, and low-cost, even if they had limited resilience to external shocks. The disruptions of recent years, such as geopolitical conflicts, ESG pressures, a looming recessionary environment, and climate change, have turned convention on its head. Today, the supply chain is being re-oriented to guard against these challenges, and ensure increased agility, better talent management, and a green energy transition.

GOVERNMENT INITIATIVES

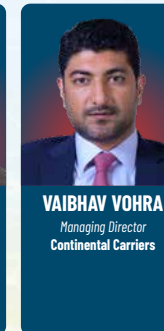
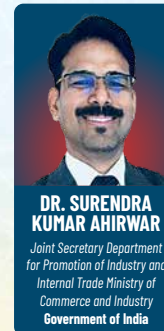
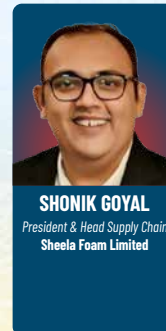
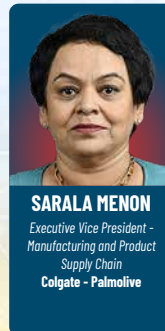
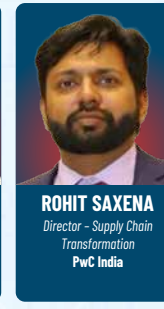
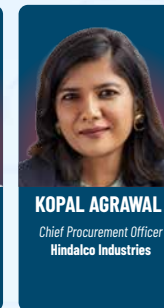
The Indian government has launched various initiatives to enhance the logistics sector, such as the "Make in India" campaign, "Sagarmala" project for port-led development, and the implementation of the Goods and Services Tax (GST) to streamline taxation across states. The supply chain and logistics sector in India is among the largest worldwide. It contributes approximately 14% to India's GDP and provides employment opportunities for millions of people in various roles, including transportation, warehousing, inventory management, and distribution. India has made substantial investments in enhancing its logistics infrastructure.



UNLOCKING EFFICIENCY

To bring about such a significant transformation, it is necessary to engage in focused deliberation and embrace a forward-thinking mindset. With this objective, **Team Marksmen organized the second edition of the Supply Chain and Logistics Conclave 2023**, where influential figures in the industry and experienced decision-makers congregated. The purpose was to discuss various aspects that influence our comprehension of the supply chain, spanning from strategy development, sourcing, manufacturing, packaging, storage, transportation, innovations, and beyond.

This industry-centric knowledge platform saw a diverse cross-section of industry doyens offer their thoughts, such as:



A DAY FILLED WITH
BUSINESS & NETWORKING OPPORTUNITIES



20+
Speakers

10+
knowledge
Sessions &
Case studies

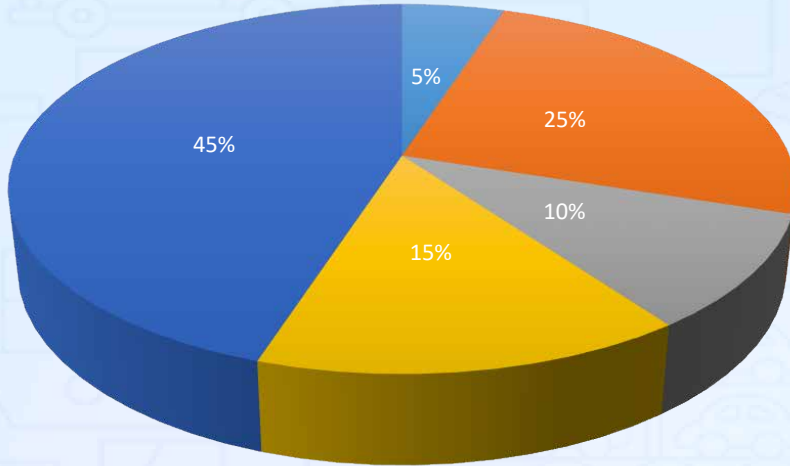
200+
Delegates

120+
Companies



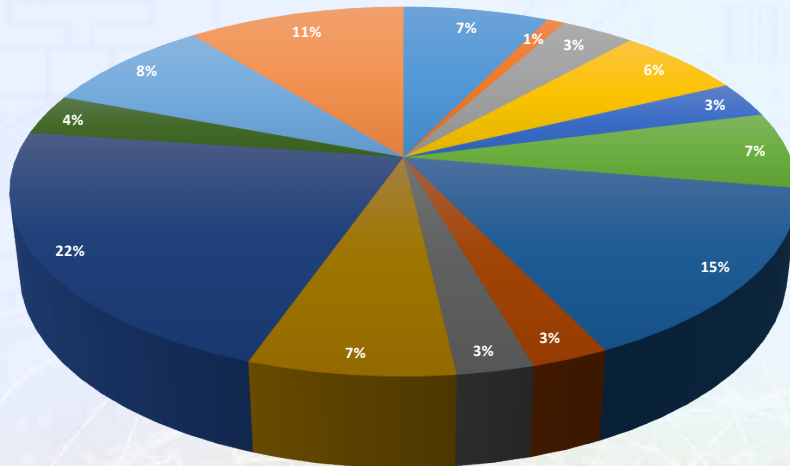
DELEGATE ATTENDEE **BREAKDOWN**

DESIGNATION



- MD | CEO | ED
- SVP & VP - Logistics & Supply Chain
- Supply Chain Head & Head of Logistics
- GM & Above
- Sr Manager & Other

INDUSTRY PARTICIPATION



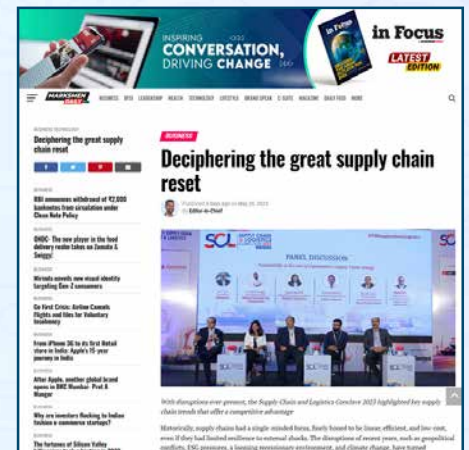
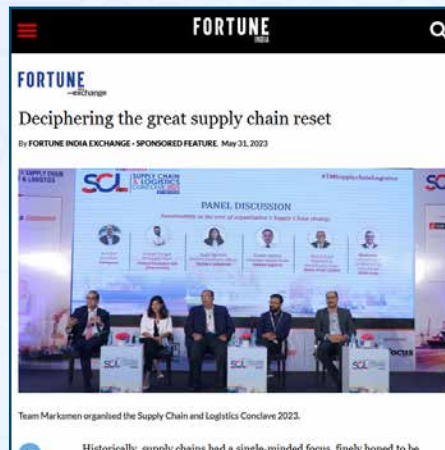
- Automobile
- Energy & Power
- Manufacturing
- Aviation
- FMCG
- Real Estate
- BFSI
- Government
- Technology
- Consumer Good
- Healthcare
- Others
- Ecommerce
- Logistic



KEY TOPICS OF DISCUSSION

- Technological innovations that enable greater visibility and flexibility to supply chain risk.
- Supply chain strategies that are agile and resilient.
- Sustainable supply chain initiatives undertaken by India Inc.
- Government's initiatives to bolster India's logistics ecosystem and facilitate last mile connectivity of infrastructure.

PRESS RELEASE



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