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Presents



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THE LALIT, MUMBAI

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Team Marksmen

Team Marksmen has a niche in creating opportunities to bring together thought leaders from across industries to create knowledge hubs to help businesses scale up. With more than 100 domestic and international B2B and B2C brands, we provide opportunities to engage, experience and expand businesses and knowledge via on-ground and virtual experiences.

We engage with leading thinkers from across industries on the most pressing issues facing organizations, governments, and society, and disseminate these learnings through insight-forward, thought provoking content pieces. These diverse perspectives are showcased on our daily news and insights website, marksmendaily.com, which has been showing remarkable growth since its inception.

Concept Note

A study, titled 'Harness the Power of Social Capital: The Workplace Secret to Engaged and Happier Employees', found that the current Indian workforce, of which 46 per cent are millennials, prefer three types of workplaces - to focus, relax and collaborate. Critically, 56 per cent of respondents said that their offices lacked spaces that allowed them to do exactly this. This is just one of the changes brought about by the pandemic; that of understanding the importance and role of the office.

McKinsey research shows that people who report having a positive employee experience have 16 times the engagement level of employees with a negative experience, and that they are eight times more likely to want to stay at a company.

And this, of course, serves to shape the not-so-small matter of creating a physical and digital work environment that is flexible and collaborative, delivering the ever-elusive but much in demand work-life balance. It is an unenviable task to create this New Possible, but one that the Most Preferred Workplace 2022-23 have epitomised fully. This exclusive industry platform will laud leading organisations from across the space.



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Evaluated the Organisations on 7 Parameters

Employee Centricity

Organisational Purpose

Intrapreneurial Ecosystem

Work Flexibility

Diversity and Equality

Growth and Rewards

Social Cohesion



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Some of the Categories



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Preliminary Agenda

10:30 – 10:50	Registrations
10:50 – 10:55	Opening Remarks by Team Marksmen
10:55 – 11:00	Welcome Remarks
11:00 – 11:15	<p>Keynote Address: What it takes to create a responsible workplace?</p> <p>Research suggests that retaining employees is more cost effective than hiring a new resource. It is also a well-known fact that factors like job satisfaction and employee retention is directly proportional to employee engagement. So how are organizations today working towards balancing employee engagement, productivity and wellbeing? What kind of employee engagement programs can be designed to ensure that organizations retain top talent? How important is it to create an intrapreneurial ecosystem?</p> <p>Additionally, we also discuss how senior leaders manage the shifting power balance between employee and employer? What kind of leadership does it take to avoid scenarios such as the Great Resignation? What makes a company a great place to build a career?</p>
11:15 – 11:40	<p>Fireside Chat: Inspiring multigenerational workforce</p> <p>An organization's workforce in India, on an average consists of four generations namely baby boomers, generation X, millennials, first of generation Z. Each with different set of expectations, pose distinctive challenges for the employers. In this session, we look at an organization that has successfully managed to overcome the challenges of multigenerational work force. How did this organization achieve team cohesiveness and what efforts do they take to strengthen it. How can other companies strive towards achieving Diversity, Equity and Inclusion?</p> <p>Jaya Virwani, DE&I and Ethics Leader, EY GDS Pankaj Khanna, EVP, Revenue Assurance & Head HR, BPS, Coforge</p>
11:40 – 12:25	<p>Panel Discussion: Redefining the future of workplace</p> <p>Organizations underwent a lot of changes as a way of grappling with the pandemic and now there is no going back. It is now imperative for the management to reflect on what practices need to be put in place as the pandemic winds down. This panel pulls together experts from different industries to get their perspective on the modern workplace. What does it mean for them? What are the efforts taken by them to build an agile workplace? What are the best practices in creating and managing a high performing hybrid workplace – will it be the new norm going forward? We ask our panel, what does the future hold and where are they laying their bets?</p> <p>Dipankar Ghosh, CHRO, Bajaj Consumer Care Dillip Kumar Patel, Director HR, NTPC Mahendra Inge, Head HR, Serum Institute of India Manish Chaudhari, Chief of Staff, Poonawalla Fincorp Jacob, Group CHRO, Malabar Group</p>
12.25 – 13:10	Felicitation Ceremony of the Organizations
13.10	Closing Remarks followed by Lunch

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