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SAHARA STAR HOTEL, MUMBAI



BUSINESS
ICONS OF INDIA 2025™
3RD EDITION

Celebrating
Champions of Business:
Driving Excellence, Building Futures

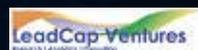
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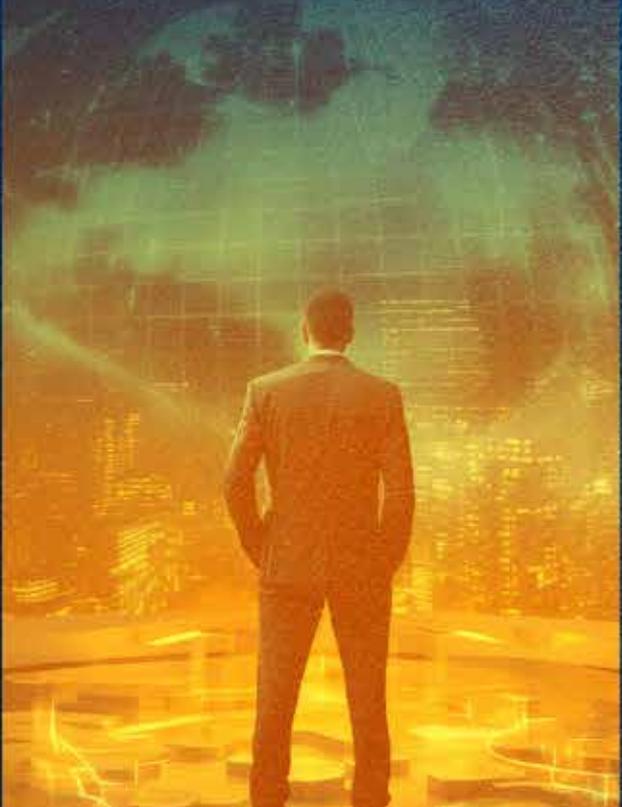
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INDIA'S ASCENT: GLOBAL ECONOMIC POWERHOUSE

India stands at a historic inflection point, poised to become the world's third-largest economy through its burgeoning market potential and strategic global positioning. This economic renaissance is fuelled by sweeping governmental reforms designed to enhance ease of doing business, bolster global competitiveness, and nurture homegrown innovation. As pioneering initiatives like Startup India ignite entrepreneurial fervour and Skill India elevates workforce capabilities, the nation is systematically dismantling barriers to growth and unleashing unprecedented economic vitality on the world stage.



NAVIGATING COMPLEXITIES IN A GLOBAL LANDSCAPE

Behind India's remarkable trajectory are visionary business leaders who navigate increasingly complex global landscapes with extraordinary skill. These icons of industry face multidimensional challenges—from technological disruption and climate imperatives to geopolitical tensions and post-pandemic recalibration. Their success stems from an exceptional ability to inspire organizational alignment from boardroom to frontline while demonstrating the strategic acumen, resilience, and adaptability that transforms challenges into competitive advantages. Through their unwavering commitment to excellence, these leaders are not merely building successful enterprises, but architecting India's emergence as a global economic powerhouse.

A CELEBRATION OF VISIONARY LEADERSHIP

To recognize these catalysts of national transformation, Team Marksmen Network presents the **3rd Edition of Business Icons of India 2025** - a prestigious platform celebrating the luminaries who have stood the test of time while charting India's path to economic pre-eminence. The event also illuminates clear pathways for emerging leaders and entrepreneurs to navigate future complexities and accelerate the journey towards becoming the world's third-largest economy. By spotlighting both established corporate titans and innovative entrepreneurial trailblazers, the forum creates a powerful nexus for cross-generational knowledge exchange that will further propel India's entrepreneurial revolution and economic transformation.





KEY HIGHLIGHTS

- Prestigious recognition for **EXCEPTIONAL LEADERSHIP**
- Insights into **EFFECTIVE LEADERSHIP STRATEGIES** and best practices
- Exposure to **NEW IDEAS AND INNOVATIVE** approaches
- **ENHANCED REPUTATION** and credibility within the industry
- Celebration of **LEADERSHIP EXCELLENCE**
- Validation of **ACHIEVEMENTS** and contributions to the business community
- Opportunity to **NETWORK WITH INDUSTRY PEERS** and experts



REASONS TO ATTEND

- **Connect with an elite circle of C-suite executives** from diverse industries
- **Gain actionable insights** from candid discussions on leadership challenges faced across sectors
- **Master innovative approaches** to strategic decision-making, navigating change, and driving sustainable growth
- Draw inspiration from trailblazing thought **leaders reshaping the business landscape**
- Exchange proven **success strategies with peers** committed to business transformation

SHAPED BY IN-DEPTH RESEARCH



This unique initiative has been shaped by insights gleaned from an industry-wide study conducted by LeadCap Ventures, with leaders appraised on the following parameters:



Leadership Effectiveness



Commitment to Sustainability



Demonstrated Innovation



Resilience & Adaptability



Nurturing DEI



Entrepreneurial Mindset

WHO CAN PARTICIPATE

Business Icon is an opportunity to honour the outstanding achievements of burgeoning businesses and the passionate entrepreneurs driving them forward. Seize the moment to elevate your business above the competition by submitting your nomination today!

- **Chairmans and Managing Director**
- **CEOs**
- **Founders**
- **Co-Founders**
- **Entrepreneurs**
- **Country Heads**

MEDIA COVERAGE

Televised on
INDIA TODAY
(2ND EDITION 2023)



Televised on
ZEE BUSINESS
(1ST EDITION 2022)



Press Releases (2ND EDITION 2023)



Press Releases (1ST EDITION 2022)



The changes wrought by the pandemic might have been born out of necessity, but it has arguably birthed innovations and corporate responses that have shown great promise.



**BUSINESS
ICONS**
AWARDS
2023

STEERING A NEW ERA OF LEADERSHIP

Hindustan Times Media Marketing Initiative
Friday, 28 April 2023

LOCUS OF LEADERSHIP

> **The Business Icons of India 2023** represents a clutch of extraordinary individuals at the vanguard of new-age leadership.



India Inc. stands at a critical inflection point, with a perfect storm in the offing that will test even the most skilled of industry leaders, forming the organisational ship. Fast-changing macroeconomic environments, unprecedented supply chain pressures, geopolitical pressures, and the changing nature of the workplace all weigh in our relationship with it are just some of the distinct forces reshaping our understanding of industry and society.

For leaders to be effective in the near, medium, or long term, we need a new cadre of leaders who can take on the unprecedented challenge of building resilience. Future-ready organisations across India. The Business Icons of India 2023 is a shortlist of this exclusive list of change-makers. These setting new benchmarks of excellence include:

- Alok Tandon, Co-CEO, PVR Ltd.
- Anil Chopra, MD India and South Asia, Thermo Fisher Scientific
- Anil Gosain, MD, KONE Elevators India
- Ashok Ramachandran, President & CEO - India & South Asia, Schneider
- Bhargav Dasgupta, MD & CEO, ICICI Lombard
- Colonel Chandhoke, MD, Victorinox India
- Dheeraj Arora, CEO, Hygienic Research Institute Pvt Ltd.
- Dinesh Aggarwal, CEO, RR Kabel
- Dr. Anika Bansal, MD, Tugenix Hair Sciences
- Dr. Pradeep Sethi, Chairman, Eugenia Hair Sciences
- Gautam Boda, Vice Chairman & MD, J.B. Boda Group
- Gautam Khanna, CEO, P.D. Hinduja Hospital
- Girish Kousgi, MD & CEO, PNB Housing Finance Limited
- Jayashree Valchyanathan, CEO, BCT Digital
- K. Narendar Reddy, CEO, Natural Remedies
- Lingraj Beekar, CEO, Kyndryl India
- Manish, Jha, MD, British Ltd.
- Ramesh Kumar Murtha, MD, Mohan Murtha Exports Pvt. Ltd.
- Priyavarta Mafatlal, Vice Chairman, Arvind Mafatlal Group
- Sahil Jain, CEO - Hirschvogel Components India and Vice President, Hirschvogel Group
- Sanjay Koul, Chairman & MD, Tivken India Ltd.
- Sanjeev Jureja, Founder, SBS Group of Companies
- Sanjay Navangal, MD & CEO, Bharat Serums & Vaccines Ltd.
- Shivam Puri, CEO and Whole Time Director, Cipla Health
- Shri Shyam Sunder Bericala, Chairman Emeritus, Shyam Steel Industries Limited
- Sriharsh Dammanraj, Executive VP & MD, Hexagon Manufacturing Intelligence India
- Sugriva Reddy, Executive Director, Belliss Industries Limited
- Vijay Chandak, MD & CEO, ICICI Securities
- Vikram Umasingh, MD & India Leader, Alkermes & Merck
- Vipul Mathur, MD & CEO, Welspan Corp. Ltd.
- Vivek Kopparrthi, Co-founder & CEO, NeoLight

CONNECTING THE LEADERSHIP DOTS

> **Gautam Boda, Group Vice Chairman, J. B. Boda Group, identifies some of the key growth enablers leveraged for growth**

We believe that innovation and agility are critical enablers for growth in any industry, but particularly in insurance and reinsurance where customer needs and market dynamics can change rapidly. To this end, we have invested heavily in developing cutting-edge technology solutions and in fostering a culture of experimentation and scalability. This has allowed us to quickly pivot and adjust our strategies in response to changing market conditions and customer demands.

We also recognise that our people are our most valuable asset, and we have worked hard to attract and retain the best talent in the industry. We have a strong focus on employee engagement, training and development, and creating a positive work environment that fosters collaboration and creativity. We believe that investing in our people not only leads to better business outcomes, but also helps us to build a strong and resilient organisational culture that can weather any storm.

Another key enabler for our growth has been our focus on customer-centricity. We understand that insurance and reinsurance can be complex and intimidating for many people, and so we have made it our mission to simplify the customer experience and to build trust and transparency in all our interactions. We have invested in digital channels and tools, like our recently launched web portal 'Wabon' App/Ke Kone, to make it easy for customers to research, purchase and manage their various insurance policies, and we have implemented rigorous customer feedback mechanisms to ensure that we are continuously improving the end-user experience.

We have been able to drive and sustain growth in uncertain domestic and global scenarios by fostering innovation and agility, investing in our people, prioritising customer-centricity, and forming strategic partnerships and collaborations. While we are proud of our achievements to date, we know that the world is constantly changing, and we remain committed to evolving and adapting our strategies to meet the needs of our customers and stakeholders.



THRIVING IN AN AGE OF UNCERTAINTY

> **Priyavarta Mafatlal, Vice Chairman, Arvind Mafatlal Group, underlines the criticality of fostering resilience while caring for human capital**

The biggest marker of success impacting longevity for an organisation is its resilience, especially in the face of unexpected challenges. At the Arvind Mafatlal Group, it has been our constant endeavour to maintain that resilience by driving agility and change, investing in talent, encouraging a culture of innovation and continuous learning, and providing ongoing support to our employees. While there will always be a push towards diversification in order to remain relevant in changing times and environments, we believe that our employees are our greatest asset and the foundation of our company.

It is the responsibility of leaders not only to have the right human capital but also to keep them motivated and highly driven in order to be able to deliver that resilience. The training and development programs that are provided for the employees across all levels, not only give them the technical skills and knowledge they need to keep growing, but also make them more competent and better-equipped to handling unforeseen challenges. That leads to engaged leadership creating a sense of purpose, empowerment, trust, and well-being among employees.



RESILIENCE, A KEY SUCCESS INGREDIENT

> **Jaya Vaidyanathan, CEO, BCT Digital, stresses the importance of resilience in overcoming ceaseless disruptions and crises**

The last few years have offered a wake-up call to thrive in the next decade will call for leaders and organisations to embody a few key traits, perhaps none more important than demonstrating resilience.

Even though it is easy to say and hard to define, resilience will be key to the future, because you see that the micro and macroeconomic environment around the world has been changing quite a bit. Hence, the organisations that will survive this change are the ones that are highly resilient. This essentially means that can you innovate and perform to your optimal level when the world around you is shifting. That is going to be the key to survival.

As an uncertain future looms, with changes that come at you thick and fast, leaders must steel themselves and look beyond short-term performance and basic organisational health. This will be essential to emerging on the other side stronger.

EXPERT SPEAK

We are living in what is called a VUCA world. Leaders in today's world are faced with varying challenges arising out of uncertain and ever-changing economic & operating environments. In any organisation, the first thing a leader must do is to create an environment that fosters teamwork and collaboration. Nothing kills progress like working in silos. Teamwork and collaboration are the essential ingredients for achieving success. It is important for leaders to create a culture that fosters experimentation, collaboration, and sharing where all team members, regardless of position or department, are given the opportunity to present ideas and pursue new resource opportunities.



SANJAY KOUL
President, India and South Asia, Lead and Managing Director, India, Tivken

INSPIRING A WAVE OF CHANGE

> **Dr. Pradeep Sethi, Chairman, Eugenia Hair Sciences and Dr. Anika Bansal, MD, Eugenia Hair Sciences, decode the central tenets of leadership**

Leadership is not about power or authority. It's about inspiring and empowering others to achieve their full potential. It's about setting a vision and direction, and then working collaboratively to achieve it. It's about creating a culture of trust, respect, and accountability, where everyone feels valued and supported.

Effective leadership requires a deep understanding of yourself, your team, and your environment. You need to be self-aware, empathetic, and adaptable. You need to be able to communicate clearly and listen actively. You need to be able to make tough decisions and take calculated risks. And you need to be able to learn from your mistakes and consistently improve.

Leadership is not easy, but it is rewarding. When you lead with integrity and purpose, you can make others do the same. You can create a ripple effect that spreads beyond your immediate sphere of influence. You can make a difference in the lives of those around you and, ultimately, in the world at large.

So, challenge yourself today to embrace your leadership potential. Whether you are leading a team at work, volunteering in your community, or simply setting an example for your family and friends, you have the power to make a difference. Take ownership of your leadership journey, and commit to developing the skills and qualities that will make you an effective and inspiring leader.

Remember, leadership is not a destination, but a journey. It's a journey of self-discovery, growth, and impact. It's a journey that requires courage, perseverance, and humility. But it's also a journey that is filled with joy, fulfillment, and purpose.



SIGNATURE TRAITS OF MODERN LEADERS

> **Dheeraj Arora, CEO, Hygienic Research Institute, identifies the key mantras modern leaders must embrace to thrive**

As the business landscape continues to evolve rapidly, executives must stay ahead of the curve and adapt to the latest trends and strategies in leadership. Often executives ask for advice on leadership, these days, several key areas can help guide their approach.

Firstly, leaders must prioritise communication. Effective communication is key to building a high-performing team that can work together towards common goals. Leaders should focus on developing clear and concise communication skills that allow them to articulate their vision, provide feedback, and offer support to team members.

Secondly, leaders must embrace a growth mindset. Executives must encourage a culture of continuous learning and development within their organisation. A growth mindset enables leaders to be agile and adaptable in the face of uncertainties, as they can quickly pivot and innovate to meet changing demands.

Thirdly, leaders must prioritise emotional intelligence. Emotional intelligence involves the ability to understand and manage one's own emotions, as well as those of others.

Fourthly, leaders must embrace diversity, equity, and inclusion (DEI) principles. As the world becomes more diverse, leaders must prioritise DEI efforts to create a more inclusive work environment.

Lastly, leaders must prioritise their own well-being. The demands of leadership can be intense and all-consuming, leading to burnout and other negative consequences. Leaders must prioritise self-care, which can involve setting boundaries, taking breaks, and seeking support from colleagues or mental health professionals.



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3 FOCUS AREAS FOR MODERN LEADERS

> **Shri Shyam Sunder Bericala, Chairman Emeritus, Shyam Steel Industries Limited, identifies key areas leaders must focus on for success**

Businesses are bullish in carving disruption and taking calculated steps in order to further their agenda. Good leaders understand the importance of every step and strategies on the maximum utilisation. Considering the contemporary business scenario, there are three main areas where a leader should focus. Firstly, this includes the adoption of new-age technologies. Businesses are now moving to digital formats and automation and digitisation will not only make each process easier, but also cost-effective and less time-consuming. Adoption of technologies like IoT, Quantum Computing, as well as Artificial Intelligence will help in further business expansion.

Human Resource is the backbone of any organisation, and therefore the second major focus should be investing in upskilling and reskilling of the workforce. This will not only help them in adapting to the fast-evolving work environment post the Covid-19 era, but also instil confidence amongst them to overcome new challenges and take up new opportunities. Thirdly, leaders should also focus on shaping business strategies by keeping innovation at the core with an intention to meet the evolving and changing demands of the customers and make them feel related to the brand by tapping into consumer trends.



GALLERY



ABOUT TEAM MARKSMEN

At Team Marksmen Network, our mission is to lead from the front as trailblazers in the B2B media landscape. We are India's fastest growing B2B media firm also recognized by DPIIT. We create impactful platforms that inspire thought leadership, foster collaboration, and spark innovation across industries. Driven by a relentless commitment to excellence, we aim to amplify stories of resilience, innovation, and transformation, shaping narratives that empower leaders and drive meaningful progress in India and beyond.



SOCIAL
MEDIA



DIGITAL



PRINT



TELEVISION



BESPOKE
EXPERIENCES

ABOUT MARKSMEN DAILY

Marksmen Daily is a leading and fastest growing digital knowledge platform committed to showcasing stories that engage, inspire, and captivate the imagination. Through crisp, bite-sized information, this new-age website breaks down the world around us by uncovering the latest business happenings, highlights trends to keep an eye on, and demystifies all things complex.

MarksmenDaily.com has been very well-received and gets over 175,000 visitors a month and is already very well received by industry executives and general populace.

LETS DISCUSS !!



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