

MARKSMEN DAILY
**MOST
PREFERRED
WORKPLACE
2025-26**
CERTIFIED
MANUFACTURING
4TH EDITION

11 DEC. 2025
NOVOTEL
MUMBAI
INTERNATIONAL
AIRPORT

#MDPreferredWorkplace

REIMAGINING MANUFACTURING WORKPLACES: FROM SKILL TO SCALE

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SKILL GAPS: CROSSING THE NEXT FRONTIER

India's manufacturing sector is entering a new era of growth, poised to touch a market size of **\$1 trillion by 2025 - 26**. Government initiatives such as Make in India, Production Linked Incentive (PLI) schemes, and a surge in foreign direct investment are driving this expansion. Industries like automotive, chemicals, pharmaceuticals, consumer durables, and electronics are spearheading this transformation, making manufacturing a key pillar of India's economic resurgence.

Yet, this growth story faces a significant hurdle: the widening skill gap. Recent research highlights a shortage of over 30 million skilled professionals, particularly in roles that require advanced technical expertise and digital fluency. Traditional training approaches remain inadequate, and industry-academia collaborations are still evolving, leaving many graduates unprepared for real-world manufacturing challenges. With the rapid adoption of Industry 4.0 technologies - AI, robotics, IoT, and smart factories - this gap is increasingly visible, impacting productivity, innovation, and competitiveness.

Demographics and perceptions add another layer of complexity. Manufacturing continues to be male-dominated, with limited participation from women and underrepresented groups. Moreover, Gen Z talent often views the sector as routine, lacking creativity, and technologically stagnant – despite the reality of cutting-edge innovation happening on shop floors today. This image gap not only narrows the talent pipeline but also curbs diversity-driven innovation, which is crucial for long-term industry resilience.

RECOGNIZING THOSE RETOOLING FOR SUCCESS

The fourth edition of Most Preferred Workplace - Manufacturing celebrates organizations that are leading the way in bridging these skill gaps and creating workplaces of the future. This initiative shines a spotlight on companies that have reimagined employee experiences, embraced digital transformation, fostered inclusive work cultures, and successfully aligned workforce capabilities with evolving industry demands.

Through this recognition, the event aims to highlight best practices, inspire innovation, and set benchmarks for others in the sector, creating a ripple effect that strengthens India's manufacturing ecosystem.



SHAPED BY CONSUMER INTELLIGENCE & RESEARCH

The recognition framework is informed by industry-wide insights and data-driven research conducted by **Leadcap Ventures**. Organisations will be assessed across parameters including:



Employee Engagement
& Empowerment



Talent Retention
& Recruitment



Upskilling
& Reskilling



Diversity,
Equity & Inclusion



Safety, Security
& Wellbeing



INDUSTRIES COVERED

- Automobile and Auto Ancillaries
- Chemicals
- Food Processing
- Pharmaceuticals
- Healthcare
- Metals and Mining
- Oil and Gas
- FMCG
- Textiles and Apparel
- Renewable Energy
- Electronics and Electrical Equipment
- and more...

KEY DISCUSSION POINTS



Bridging the Skill Gap



Digital Transformation



Diversity and Inclusion



Employee Engagement



Sustainability and Safety

WHY ATTEND

GAIN INSIGHTS:

Learn from industry leaders about successful strategies in workforce development and organizational excellence.

NETWORK OPPORTUNITIES:

Connect with peers, potential partners, and thought leaders in the manufacturing sector.excellence.

RECOGNITION PLATFORM:

Showcase your organization's commitment to creating a preferred workplace and gain industry recognition.

STAY AHEAD:

Stay informed about the latest trends, challenges, and opportunities shaping the future of manufacturing in India.

Business Standard | Tuesday, 19 February 2025 | 3

FROM FACTORY FLOORS TO INDUSTRY PINNACLES KICKING INDIA'S MANUFACTURING RENAISSANCE INTO HIGH GEAR

A cross-section of eminent organisations are poised to poised to redolent workplace excellence in India's rapidly evolving manufacturing milieu.

The manufacturing sector, long considered the backbone of the Indian economy, is undergoing a renaissance. This renaissance is being driven by a combination of factors, including government support, technological advancements, and a growing focus on sustainability and innovation. The event, titled 'Most Preferred Workplace 2024-2025', is a testament to the industry's commitment to excellence and its role in driving the nation's economic growth.

BS MARKETING INITIATIVE

Team Marksmen Network hosted its 3rd edition of Most Preferred Workplace 2024-25, focusing exclusively on the Indian manufacturing sector. This prestigious event recognized organizations that are setting new standards in manufacturing excellence. Industry leaders gathered to celebrate companies that have leveraged workforce innovation to drive growth, with discussions centered on key themes including the increasing role of women in shop floor operations and strategies for attracting and retaining top talent.

NRB BEARINGS' ASCENT TO A GLOBAL FRICTION SOLUTIONS LEADER

Aradhana Zaveri, Vice-Chairman and Managing Director, NRB Bearings Limited, reflects on the organization's ascent and vision for the future.

CRAFTING ORGANISATIONAL SYNERGY FOR OUTSIZED OUTCOMES

Rajeshwarman Aravamudan, Chief People Officer at P Industries Limited, discusses the importance of individual employee goals with organizational objectives as a key focus area for the firm.

CRAFTING VITAL SKILLS FOR THE FUTURE OF WORK

Maheshwari Inga, Director - Human Resources, Samru Institute of India Limited, shares light on the unique approaches taken to drive employee learning and upskilling.

NURTURING A CULTURE OF CREATIVE THINKING

Devraj Ganesan, Entrepreneur and Founder, Rubber King Tyres, outlines the critical nature of thinking out-of-the-box.

UNIQUE INSIGHTS, FOR INSPIRED DECISION-MAKING

In a crowded landscape, it takes a unique voice to rise above, and connect deeply without shouting loudly. In Focus stories on global happenings marry strategy and heart to spark conversations that matter, and ultimately inspire.

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in Focus

11TH DEC, 2024
THE LALIT HOTEL, DELHI

#MDPreferredWorkplace
FROM FACTORY FLOORS TO INDUSTRY PINNACLES
Honoring India's Elite Manufacturing Workplace

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HERE ARE THE GLIMPSES OF THE EVENT

THOSE ORGANISATIONS THAT WERE LAUDED FOR LEADING THE WAY INCLUDED:

HK, P, NRB BEARINGS, SII, vedanta, And More...

For Further Information Regarding This Initiative Reach Out To Us At:
contact@teammarksmen.com
or visit us at: www.teammarksmen.com

INDIA TODAY

MOST PREFERRED WORKPLACE 2024-2025
CERTIFIED MANUFACTURING 3RD EDITION

#MDPreferredWorkplace
FROM FACTORY FLOORS TO INDUSTRY PINNACLES
Honoring India's Elite Manufacturing Workplace

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IMPACT FEATURE

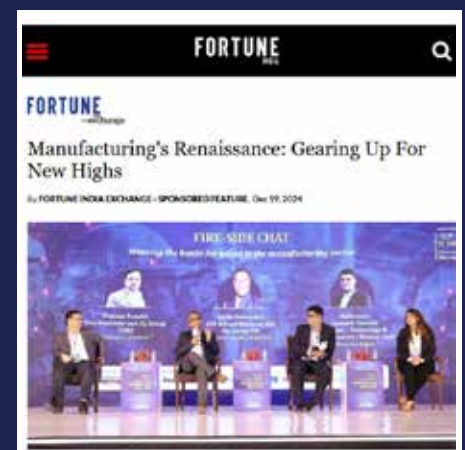
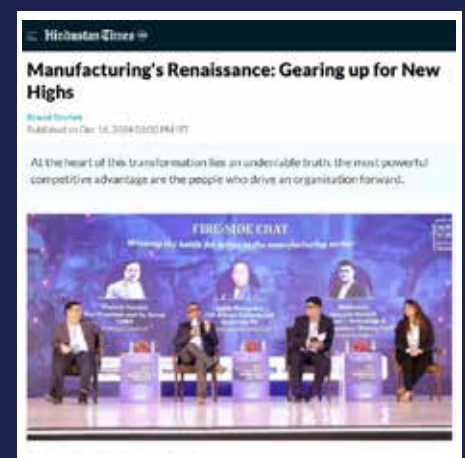
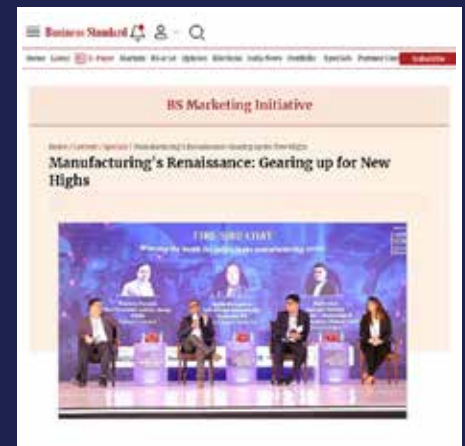
FIRE-SIDE CHAT
Winning the battle for talent in the manufacturing sector

SAURABH DWIVEDI
Partner - Technology & Transformation | Human Capital, TechM India

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DIGITAL COVERAGE : PRESS RELEASES



GLIMPSES OF PAST EDITION



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At **TEAM MARKSMEN NETWORK**, our mission is to lead from the front as trailblazers in the B2B media landscape. We are India's fastest growing B2B media firm also recognized by DPIIT. We create impactful platforms that inspire thought leadership, foster collaboration, and spark innovation across industries. Driven by a relentless commitment to excellence, we aim to amplify stories of resilience, innovation, and transformation, shaping narratives that empower leaders and drive meaningful progress in India and beyond.



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ABOUT **MARKSMEN DAILY**

MARKSMEN DAILY is a leading and fastest growing digital knowledge platform committed to showcasing stories that engage, inspire, and captivate the imagination. Through crisp, bite-sized information, this new-age website breaks down the world around us by uncovering the latest business happenings, highlights trends to keep an eye on, and demystifies all things complex.

MarksmenDaily.com has been very well-received and gets over 175,000 visitors a month and is already very well received by industry executives and general populace.

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