

**10TH DEC
2025**

**Novotel International
Airport Hotel**



Shaping Tomorrow's Legacy *From Campus to Community*

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OVERVIEW

As India strides confidently into an era of transformation, education stands at the forefront of shaping not just minds, but futures. Today's institutions are no longer confined to classrooms, they are vibrant ecosystems that nurture innovation, inclusivity, and social consciousness.

The Prestigious Education Brands 2025, in its second edition, celebrates institutions that are redefining what it means to educate, inspire, and empower. These are the brands that are seamlessly integrating purpose with pedagogy, building bridges between academic excellence and real-world impact, between campus and community.

In a world where learners are also digital citizens, and where reputation extends beyond rankings, education brands must evolve to stay relevant, responsive, and responsible. This platform will bring together the visionaries, from academia and brand leadership, who are reimagining India's learning landscape for the next generation.

- India's education sector is projected to touch **USD 225 billion by 2027**, powered by technology, policy reforms, and the rise of global collaborations.
- **One in two Gen Z learners** now considers an institution's brand purpose and social values as decisive factors in choosing where to study.
- The **National Education Policy (NEP) 2020** has catalyzed a paradigm shift toward multidisciplinary learning, employability, and global exposure.
- Education institutions are increasingly being viewed as brands with purpose, where trust, transparency, and transformation drive long-term equity.
- A new wave of international universities is setting up campuses and forging collaborations with Indian academia, signaling a new era of cross-border knowledge exchange and global learning opportunities.

The stage is set for India's education ecosystem to build legacies that extend far beyond the classroom, shaping not only careers, but communities.



SHAPED BY IN-DEPTH RESEARCH

This unique initiative has been shaped by insights gleaned from an industry-wide research conducted by LeadCap Ventures, with brands appraised on the following parameters:



1. **ACADEMIC SCALE**

(no. of students, alumni profiles, average salaries after higher education, etc.)

2. **STATE-OF-THE-ART INFRASTRUCTURE**

(campus, sports/science facilities, technology)

3. **ACADEMIC EXCELLENCE**

(curriculum, pedagogy, faculty experience, research papers, innovation, teacher-student ratio, etc.)

4. **INSTITUTIONAL CREDIBILITY**

(collaborations, affiliations, accreditation, recommendation, accolades)

5. **CO-CURRICULAR ACTIVITIES**

(project work, community engagement, field visit, events/conferences)

6. **HOLISTIC WELLBEING**

(safety & hygiene, cleanliness, mental wellness)

7. **GROWTH PATHWAYS**

(counselling, coaching, career guidance and placements, etc.)

8. **GLOBAL INTERFACE**

(global tie-ups, international faculty, international exposure)



WHAT TO EXPECT

- **Visionary Dialogues**
Insightful sessions from education leaders, brand experts, and policymakers who are shaping the future of learning.
- **Cross-Sector Collaboration**
Perspectives from academia, marketing, and technology on building sustainable, future-ready education brands.
- **Actionable Insights**
Frameworks to enhance institutional reputation, brand storytelling, and learner engagement in a rapidly evolving landscape.
- **Global Partnerships**
Discussions on how international collaborations and global campuses are redefining India's higher education identity.
- **Recognition Ceremony**
Honouring India's most forward-thinking and impactful education brands that are driving meaningful change.

WHO SHOULD ATTEND

-  Schools (Govt & Private)
-  Colleges (Govt & Private)
-  Regulatory boards
-  State government bodies and state schools
-  Administrative Heads/ Decision makers of universities
-  Edtech firms
-  Educational product Manufacturers
-  Coaching Centres
-  Higher Educational Institutions (Public & Private)
-  Ministry of Education
-  Policy makers
-  Representatives from international universities and global academic alliances

WHY ATTEND?

-  **Knowledge Sessions:** Interactive session by industry experts
-  **Business Networking:** Connect and network with industry professionals
-  **Branding Opportunity:** With 360° marketing mix leverage on best branding solution



TENTATIVE AGENDA

Time	Session
6:30 PM – 7:00 PM	Registrations & Networking High Tea
7:00 PM – 7:10 PM	Welcome & Opening Remarks
7:10 PM – 7:30 PM	Opening Keynote: The Future of Learning - From Institutions to Impact
7:30 PM – 8:20 PM	Panel Discussion: Beyond Academics - Building Purposeful and Powerful Education Brands Discussion points: - How education brands can move beyond academics to build purpose-driven identities rooted in impact and innovation. - The growing role of digital transformation and storytelling in shaping institutional reputation and learner engagement. - Global collaborations between Indian and international universities, opportunities, challenges, and the road ahead. - Redefining success metrics: from rankings and placements to inclusivity, sustainability, and societal contribution. - Building stronger academia–industry linkages to enhance employability and lifelong learning outcomes.
8:20 PM – 8:35 PM	Guest of Honor Address: Education in the Age of AI and Aspirations
8:35 PM – 9:00 PM	Felicitations Ceremony: Celebrating India's Prestigious Education Brands 2025
9:00 PM Onwards	Networking Dinner & Cocktails

MEDIA COVERAGE

Print Publication

Business Standard
Insight Out



Televised on

REPUBLIC^{TV}



PRESS RELEASE

Post - Event Press Release



Pre - Event Press Release



GLIMPSES 2024



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