



RECOGNIZING,
REWARDING & LEADING
IN TRUSTED BRANDS

Brought to you by





THE JOURNEY OF MOST TRUSTED BRANDS OF INDIA

The **Most Trusted Brands of India** has grown into a platform that recognizes brands consistently valued by consumers across the country. Over multiple editions, it has brought together leading names from diverse sectors, celebrating credibility, performance, and sustained trust.

Presented by Marksmen Daily and **brought to you by Team Marksmen Network**, the initiative reflects a continued commitment to highlighting brands that set benchmarks in quality, reliability, and consumer confidence.

Each edition has showcased brands that have adapted to changing market dynamics while maintaining strong relationships with their audiences. With participation across industries and categories, the platform has steadily expanded in scale and relevance, reinforcing its position as a credible recognition of brand trust in India.

Through its journey so far, the Most Trusted Brands of India continues to acknowledge businesses that not only perform but consistently earn the confidence of the people they serve.

BUILDING THE **BENCHMARK** OF TRUST

Recognizing credibility, consistency, and consumer confidence across industries

5

SUCCESSFUL
EDITIONS

50+

BRAND GURUS

500+

BRANDS &
MARKETING HEAD

200+

BRANDS RECOGNIZED
ACROSS EDITIONS

Pan-India Brand Participation

INDUSTRY SPEAKERS



HARISH BIJOOR
Brand Guru & Founder
Harish Bijoor Consults Inc.



JOSY PAUL
Chairman & Chief
Creative Officer
BBD India



ROHIT OHRI
Global Partner
FCB Worldwide



MEHA PAREKH
Brand Head
**Samsonite &
Kamiliant, Samsonite
South Asia Pvt Ltd**



MEDHA TAWDE
Head, Marketing,
Strategy & Business
Development
KONE Elevators



PUNEETH BEKAL
EVP & Chief Marketing
Officer
HDFC Securities



SAIRAM R
Country Brand Lead
(Marketing Head)
Pfizer India



DR. NIDHI YADAV
Head of Marketing
BCG India



AMIT SETHIYA
Head Marketing
SYSKA Group



DANNY NATHANI
Senior VP and Head -
Brand, Marketing &
Communication
**Sharekhan by BNP
Paribas**



**KRISHNARAO
BUDDHA**

Sr. Category Head
Parle Products



SHARMILA SANDEEP

Head Marketing
Saint Gobain - Gyproc



AMIT KHANNA

Partner Advisory
PwC India



BHASKAR RAMESH

Director - Omnichannel
Businesses
Google India



**SHUBHRANSHU
SINGH**

Vice President -
Marketing Commercial
Vehicle Business Unit
Tata Motors



**ELIZABETH
VENKATARAMAN**

Joint President and Head
of Marketing & Alliances
Kotak Mahindra Bank



KRUNAL DESAI

Director Marketing
ZEE5 Global



MANASHWI BANERJEE

Head of Communications
India & South Asia
Hitachi Energy



PRASENJIT ROY

Chief Marketing Officer
NTT India



DEEPAK GAUR

Director, Advisory
Experience Consulting
PwC India

VOICES FROM THE PLATFORM OVER THE YEARS



There's no better time than now for brands to engage in meaningful conversations.

The era of simply broadcasting a message and expecting consumers to respond is over.

Today, brands have the opportunity to interact, to share not just an offer, but a point of view.

As media habits evolve, so must ideas. Interactivity is what makes brands more relevant and desirable, especially among younger audiences. The idea must evolve with the medium."

JOSY PAUL

Chairman and Chief Creative Officer
BBDO India



Today, brands with a strong purpose are the ones that truly create impact. Younger audiences are driving a shift, they want to belong to communities built around shared values, but they also expect to be addressed individually. I call this 'collective individualism.'

As brands, if we can build a common purpose while offering personalized experiences, we win half the battle. The rest lies in delivering innovation that enhances everyday life.

AMIT SETHIYA

Head Marketing, **SYSKA Group**



"It's extremely important for brands to remain contextual and relevant, in the content they create, the platforms they choose, and even how they show up within those platforms. In a world overwhelmed by constant messaging, purpose is what cuts through."

MANASHWI BANERJEE

Market Development & Strategy - India, SEA, ANZ, Hitachi Energy



The key to staying relevant is simple, listen to consumers, constantly. When you truly understand their needs, innovation follows naturally. You cannot take consumers for granted. Trust is built when you stay committed to your values. When all stakeholders trust you,

PRADIP UGHADE

President- India Business, Hindustan Pencils Private Limited



Trust, in today's fast-paced market, is built through authentic storytelling. It's not just about what a brand says about itself, but the stories it chooses to tell. Authenticity over virality. Meaning over noise. That's what builds lasting trust

MEHA PAREKH

Brand Head - Samsonite & Kamiliant, Samsonite South Asia Pvt Ltd



Strong relationships with customers, employees, and vendors strengthen the brand. In fact, customers often become brand ambassadors, while stakeholders collectively embody and promote the same values. A strong brand is not built by communication alone; it is built by consistently living its values.

MAHENDRA SHAH

Chairman & MD, V-Trans India



BRANDS THAT WERE CELEBRATED ACROSS ALL EDITIONS



MEDIA HIGHLIGHTS

PRINT MEDIA COVERAGE

Featured in leading national publications



Business Standard



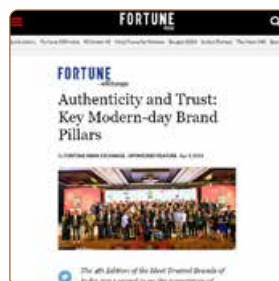
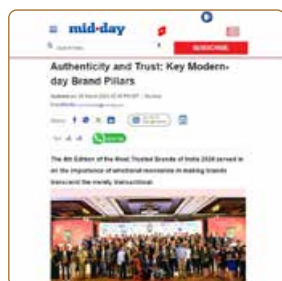
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TELECAST

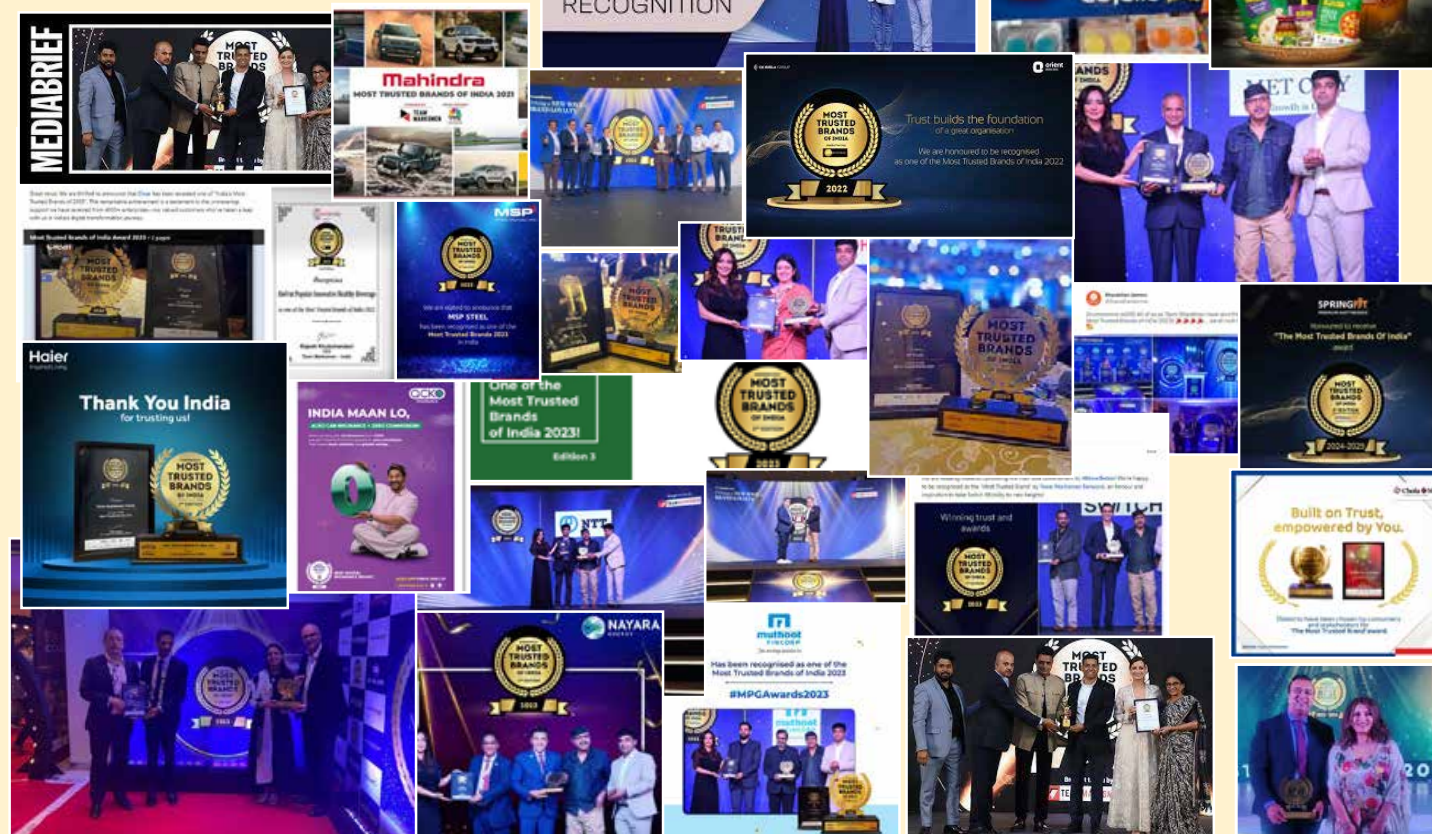
Broadcast across premier business & news networks



PRESS RELEASES



MEDIA COVERAGE



GLIMPSES





ABOUT **TEAM MARKSMEN**

At **TEAM MARKSMEN NETWORK**, our mission is to lead from the front as trailblazers in the B2B media landscape. We are India's fastest growing B2B media firm also recognized by DPIIT. We create impactful platforms that inspire thought leadership, foster collaboration, and spark innovation across industries. Driven by a relentless commitment to excellence, we aim to amplify stories of resilience, innovation, and transformation, shaping narratives that empower leaders and drive meaningful progress in India and beyond.



SOCIAL
MEDIA



DIGITAL



PRINT



TELEVISION



BESPOKE
EXPERIENCES

ABOUT **MARKSMEN DAILY**

MARKSMEN DAILY is a leading and fastest growing digital knowledge platform committed to showcasing stories that engage, inspire, and captivate the imagination. Through crisp, bite-sized information, this new-age website breaks down the world around us by uncovering the latest business happenings, highlights trends to keep an eye on, and demystifies all things complex.

MarksmenDaily.com has been very well-received and gets over 175,000 visitors a month and is already very well received by industry executives and general populace.

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