



MANUFACTURING

FORGING SUCCESS **ELEVATING INDUSTRY EMPOWERING PEOPLE**

*Celebrating & Honouring **Best Workplaces** in the Manufacturing Sector*

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UNLOCKING KEY ENABLERS

Often, we hear of a critical inflection point, but if ever there was one in the Indian manufacturing industry, it is now. Faced with a gilt-edged opportunity to cash in on global companies' efforts to build factories outside China as part of the 'China Plus One' strategy, India has a strategic window of opportunity spanning three-to-five years to attract investments to the country en masse. Thus far, India's growth has been cushioned by domestic consumption in the face of a global slowdown, but this strategic shift could usher in as big a chance as the opening up of the Indian economy did in the early '90s, allowing India's manufacturers to emerge from the shadow of the country's services sector and seize more of the global market.

As per the Chief Economic Advisor, V. Anantha Nageswaran, India needs to focus on the manufacturing sector to achieve sustained growth of 7-7.5% until 2030. India's comparative advantage in terms of skilled labour, improved physical infrastructure, a well-established industrial ecosystem and large domestic market should prove to be key enablers to realising this vision. In time, this could help create up to 90 million domestic jobs by 2030. Capturing this opportunity will require India's manufacturers to improve productivity of labour and capital dramatically, and create a workplace conducive to operating at world-class levels. A few leading manufacturers are doing precisely this, offering lessons for other Indian manufacturers and global product makers considering opportunities in India.





TRAVERSING THE MANUFACTURING LANDSCAPE

Ensuring workplace safety is another paramount concern for companies that are actively committed to improving workplace culture. Today, manufacturing companies are investing in enhancing the health and safety measures for their workforce. This necessitates changes in behavior at all levels of management, from the top executives to the shop floor. While fostering this culture can be challenging, it underscores an organization's dedication to its employees' well-being.

After the resounding success of its inaugural edition last year, Team Marksmen is proud to announce **Most Preferred Workplace - Manufacturing Edition 2023-24**. This initiative brings together leaders from the manufacturing sector to discuss and promote the best workplace practices. A gala event in Mumbai will applaud companies that have excelled in reorienting the manufacturing landscape, creating an employee experience that is purpose-driven.



SHAPED BY **IN-DEPTH** RESEARCH

This unique initiative has been shaped by insights gleaned from an industry-wide consumer study conducted by **LeadCap Ventures**, with organisations appraised on the following parameters:



Compensation
and Benefits



Employee
Engagement



Diversity, Equity
and Inclusion



Skilling and
Upskilling



Safety and
Security


WHY TO ATTEND?

- Interact and network with experts from various industries
- Learn newest workplace trends in the manufacturing sector
- Build your knowledge through power packed leadership sessions
- Engage with industry peers

Join us as we explore the future of manufacturing workplaces and strive for excellence in every aspect of our industry.


INDUSTRIES COVERED

 Automobile and auto ancillaries

 Construction, building material and equipment manufacturers

 Chemical

 Food Processing

 Pharmaceuticals and Healthcare

 Metals and Mining

 Oil and Gas

...and more

PAST SPEAKERS



CHETAN DESHPANDE
Group CHRO
Sanjay Ghodawat Group



C S KRISHNAKUMAR
Sr. VP & CHRO
Essar Power



DINESH AGGARWAL
CEO
RR Kabel



MOHIT SAXENA
Head Human Resources
Bajaj Energy



MOHIT KUMAR
President HR - Head of Learning
Talent, OE and HO - HR
Hindalco Industries



NIKITA RANA
Spotlight & PRpro.ai



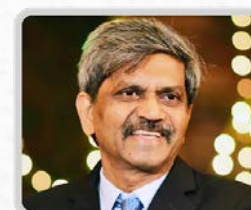
POOJA BANSAL
Chief Human Resource Officer
Piaggio Vehicles Pvt Ltd,
India



SAHIL JAIN
CEO
Hirschvogel Components
India



SHAILESH VILANKAR
Sr. Vice President - HR
Schindler India



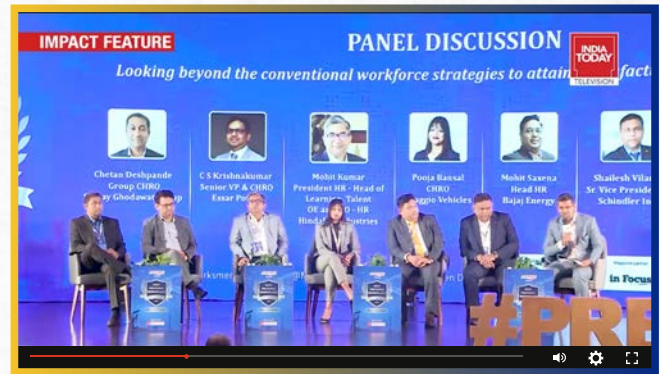
SHIVAKUMAR
Group Executive President
Corporate Strategy &
Business Development
Aditya Birla Group

MEDIA COVERAGE 2022

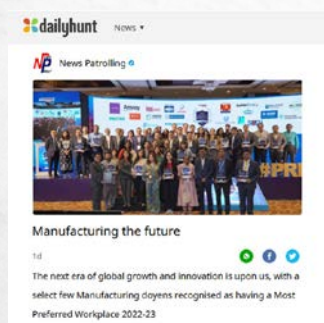
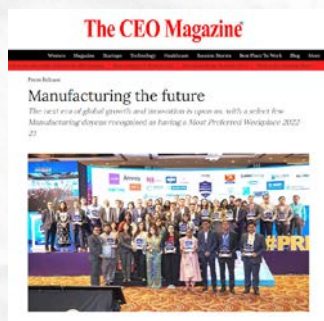
PRE-EVENT PRESS RELEASE



TELEVISED ON INDIA TODAY



POST-EVENT PRESS RELEASE



INDUSTRY INSIGHTS ON INDIA TODAY



FEW OF THE ORGANISATIONS THAT HAVE RAISED THE BENCHMARK OF WORKPLACE EXCELLENCE



& more...

GLIMPSES 2022



ABOUT TEAM MARKSMEN

We are a media organisation based out of Mumbai that empowers industry leaders by providing them with insights, ideas, and opportunities that fits their unique industry and context. Through content shared via our flagship website, Marksmen Daily, and our print magazine 'in Focus' focused on business, leadership, and lifestyle, we help advance the practice of management.

Team Marksmen has carved a niche by creating unique knowledge communities and platforms that inform and shape the actions of decision makers, enabling them to create impactful change. We have successfully executed more than 45 events with 1500+ domestic and international B2B and B2C brands, helping businesses across industries create opportunities to engage audiences through on-ground and virtual experiences.



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This initiative has been brought to you by Team Marksmen. We help organisations and leaders from across sectors create impactful change that matters through unique brand solutions that resonate with audiences.

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