



Presents



MOST ADMIRED COMPANIES OF INDIA 2022

Media Partner



30 **SEPTEMBER 2022**
📍 HOTEL SAHARA STAR, MUMBAI

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Most Admired Companies of India 2022

Leading the Way

The events of the last few years have forever changed the role of India Inc. and made it extremely clear that organisations have a key social responsibility to fulfil. A few have taken up this mantle and lived up to the simple mantra of being gauged by their acts rather than their words or ads. By becoming a force for the greater good, they are embodying a wave of change sweeping across industries and society. However, bear in mind that organisations have a responsibility to diverse stakeholders, such as consumers, investors, and employees.

It's good to do good, but this needs to be channelled sustainably to drive long-term growth. Marrying profit with purpose is important, for this allows for the greatest good and social impact to be realised. A few select organisations have led the way on this front, carefully balancing these ideas and principles to nurture change from the grassroots up.

Inspiring India Inc.

In an effort to differentiate themselves, these organisations have sought to create value for diverse stakeholders through many means, such as embedding sustainability, innovation, and inclusivity in their growth and leadership strategies. These are the companies that stand for something definable, even if intangible, such as “a big idea”, or a “greater purpose”, or a “commitment to customers and communities”, and so much more. The possibilities are endless.

It could be a combination of all of these factors that lead to these organisations being highly admired and valued, or something else entirely. But what's common is that these trailblazers are at the very forefront of their respective industries, clearly embodying a new wave of change and bristling with purpose to tackle the challenges of tomorrow. These are the **Most Admired Companies of India 2022**, a clutch of changemakers leading the way and setting the bar ever higher for their peers and competitors.



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These are the companies that have charted a successful course through a dynamic industry landscape, and the inaugural edition of **Team Marksmen's Most Admired Companies of India 2022** celebrates their successes in an unforgettable gala event on **30th September 2022 at the Sahara Star Hotel, Mumbai**. We salute their spirit of innovation, and hope they serve as inspiration for others to aspire to.



An Initiative Informed by In-depth Research

This unique initiative has been shaped by insights drawn from an industry-wide consumer study conducted by Allegiant Market Research, with brands appraised on the following parameters:



Year-on-Year Growth



Community Outreach and CSR



Stakeholder Capitalism



Innovative Thinking



Business Resilience



Sustainability Frameworks



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Key Highlights



**Discuss and
deliberate on
strategic issues**



**Network with
visionaries from
across industries**



**Inspire cross
generational
leaders**



**Get recognised
for exemplary
leadership**



**Unequalled
visibility and
credibility**



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Agenda

10:00	Registrations
10:30	Welcome Address
10:35	Opening Remarks
10:40	Keynote Address: Key learnings from driving one of the most admired organizations of India
11:00	Case Study: Fostering Intrapreneurial ecosystem to drive innovation Intrapreneurship fuels a continuous stream of innovation which steers new product and service development. Creating an intrapreneurial ecosystem is about building a culture that empowers employees to function as an entrepreneur within the organization and providing a cohesive environment to scale up existing ideas or develop newer ideas. However, this can prove to be one of the toughest managerial challenges. In this session, we learn from a leader who has been successful in creating such a culture within their organization. We also discuss the various the factors that need to be considered to build such a culture, the challenges associated and the ways to navigate them.
11:20	Fire–side Chat: ESG - The boardroom agenda With growing impetus on climate change and sustainability, organizations now realize a greater need to prioritize ESG (Environmental, Social and Governance). More and more businesses are striving to embed ESG in the company culture but what are the challenges in doing so? Hear from top leaders from across industries who will share their views on ESG trends that are a priority for them. How important is ESG for stakeholder capitalism? What capabilities they think are imperative to incorporate ESG in the company's culture. We will also discuss the ESG initiatives the leaders have undertaken and how will it transform the enterprises. What impact does this have on business models and investments?



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11:40	Panel Discussion: Building an agile organization India Inc. has seen a seismic shift because of the pandemic, ongoing supply chain disruptions, global economic slowdown and inflation within the country making the business environment extremely complex. In such situations, it is important for businesses to build agility within the organization and with respect to the external ecosystem. In this session, we bring together leaders to discuss and deliberate on the top issues that impact their businesses today and how they navigate through these challenges as the aftershocks of the pandemic continues to impact the global economy.
12:20	Recognition of Most Admired Companies
13:00	Lunch and Networking

**This is a draft agenda and is subject to changes*



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Adobe

Zaggle

Syngene
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