



HEALTH & WELLNESS

23 DECEMBER
≡ 2022 ≡

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MOST PREFERRED WORKPLACE - HEALTH & WELLNESS

New Demands for a New World Order

One of the inexorable changes witnessed over the last few years has been the transformation of how we experience work. From the rise of remote work, increased burnout levels, erosion of organisational camaraderie, and an increase of unsafe working environments, the nature of work has taken on a new avatar.

While coming with its own caveat, this industry-wide pivot is causing healthcare brands and leaders to think of out-of-the-box solutions to the challenges at hand, as they should. As an industry built for the collaborative nature of in-person work, it is not surprising to see a Deloitte survey report that 59% of healthcare employees surveyed felt less camaraderie with co-workers after transitioning to remote work, indicating perhaps that virtual work hamstrings the creation of a cohesive culture.

With 78% of employees reporting that their organisation has integrated or intended to integrate new ways of working into the mix, it is vital that organisations embrace a mindset of change as they stride into a bold new future. Rather than merely mirroring in-person work in a virtual format, health & wellness leaders and brands are realising the potential of this changed landscape to reshape how they view the very nature of work, teams, and culture.



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An opportunity for innovation

Hearteningly, some of the facets brought about by the evolution of the workplace have been for the better. This includes well-being (both physical and mental) being brought to the forefront of the public conversation, along with greater opportunities for innovation, and developing and attracting new talent and capabilities, in addition to greater diversity, equity, and inclusion.

A few health & wellness organisations embody this best and are at the forefront of this wave of change, which is why they occupy pride of place among the **Most Preferred Workplaces 2022-23** in the Health & Wellness sector. The many ways in which these brands have led the way - such as thoughtfully engaging the workforce as well as patients, strategizing ways to minimise burnout, and helping employees make more meaningful connections - have helped us better understand how to tackle the challenges of not just today, but tomorrow as well.

These stalwarts represent a new paradigm of health, highlighting how the coming together of the ecosystem's stakeholders can serve to benefit all, and thrive by taking a fresh lens to a well-established idea. **Most Preferred Workplace 2022-23 - Health & Wellness edition** salutes their successes at a gala event in Mumbai and holds them aloft as exemplars to aspire to.

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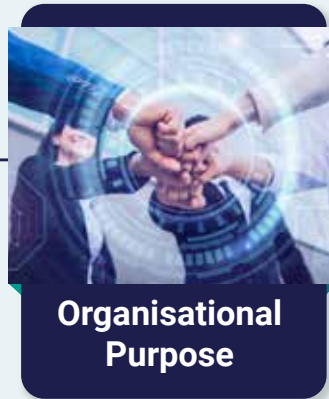


Shaped by In-depth Research

This unique initiative has been shaped by insights gleaned from an industry-wide study conducted by Allegiant Market Research, with organisations appraised on the following parameters:



**Employee
Engagement**



**Organisational
Purpose**



**Intrapreneurial
Ecosystem**



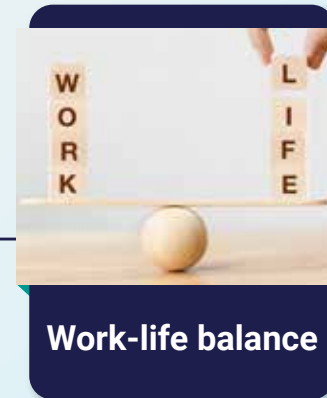
Work Flexibility



**Diversity, Equity
and Inclusion**



**Growth and
Rewards**



Work-life balance

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Why Attend?



Interact and network with industry stalwarts



Learn newest workplace trends in health sector



Build your knowledge through power packed leadership sessions



Engage with industry peers

Industries Covered



Pharmaceuticals, Biopharma, Nutrition, & related segments



Medical Technology Manufacturers



Medical Device Manufacturers



Diagnostic & Pathology Labs



Hospitals

Key Discussion Points

- ✦ Insightful discussions around current HR trends in the health industry
- ✦ Overcoming the talent crises: reskilling, upskilling and managing growing attrition rates
- ✦ Explore how digitization enables creating an enhanced employee experience
- ✦ Strategic healthcare workforce planning in the new normal



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Agenda*

18:00	Registrations
18:20	Welcome Address
18:25	Opening Remarks
18:30	KEYNOTE ADDRESS: Evolving workplace trends in the health and wellness sector
18:40	FIRESIDE CHAT: Building digital capabilities in the health and wellness sector Digital transformation and technological advancements continue to disrupt the health and wellness sector in India at an unprecedented rate. Operating in this evolving digital environment requires a different set of skills and competencies. As organisations continue to invest in building a digital first organisation, it is imperative that they augment digital literacy of their workforce. In this session, we explore various approaches that leaders have undertaken to building digital capabilities within their organisation. We will also explore new models for skilling and upskilling and understand what it takes to create an agile and skilled talent pipeline that is capable of handling future healthcare crises.
19:30	PANEL DISCUSSION: Fostering employee wellbeing and addressing employee burnout The last few years have been difficult for everyone, especially people associated with the health and wellness sector in India. Employees were adversely impacted by the pandemic, having to manage not only the stressful implications of the pandemic but also increased workloads and uncertainty. As per recent surveys, a significant number of employees are currently experiencing burnout. Hence, it becomes imperative for organisations to prioritise employee health and wellbeing. In this session, we bring together leaders to understand how they are addressing the issues related to corporate burnout. We also delve into various initiatives they have undertaken to ensure physical as well as mental wellbeing of their employees.
20:15	Recognition of Most Preferred Workplaces in the Health and Wellness Sector
21:00	Cocktails and Dinner

*This is a draft agenda and is subject to changes

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Organisations That Trust Us

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Glimpses from the Previous Edition



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Eminent Speakers from Previous Edition



Dipankar Ghosh
CHRO
Bajaj Consumer Care Ltd



Jacob Jacob
Group CHRO
Malabar Group



Mahendra Inge
Head – Human Resources
Serum Institute of India



Jaya Virwani
Diversity, Equity, & Inclusiveness
& Ethics Leader
EY GDS



Kaushik Khona
Chief Executive Officer
Go Airlines (India) Ltd.



Manish Chaudhari
President & Chief of Staff
Poonawalla Fincorp Limited



Pankaj Khanna
EVP, Revenue Assurance
& Head HR, BPS
Coforge



Dr. Ritu Anand
Chief Leadership &
Diversity Officer
Tata Consultancy Services



Harshvendra Soin
Global Chief People Officer
& Head Marketing
Tech Mahindra



Pooja Kanwal
Moderator

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Media Coverage

Telecast



Episode 1



Episode 2

Print Coverage



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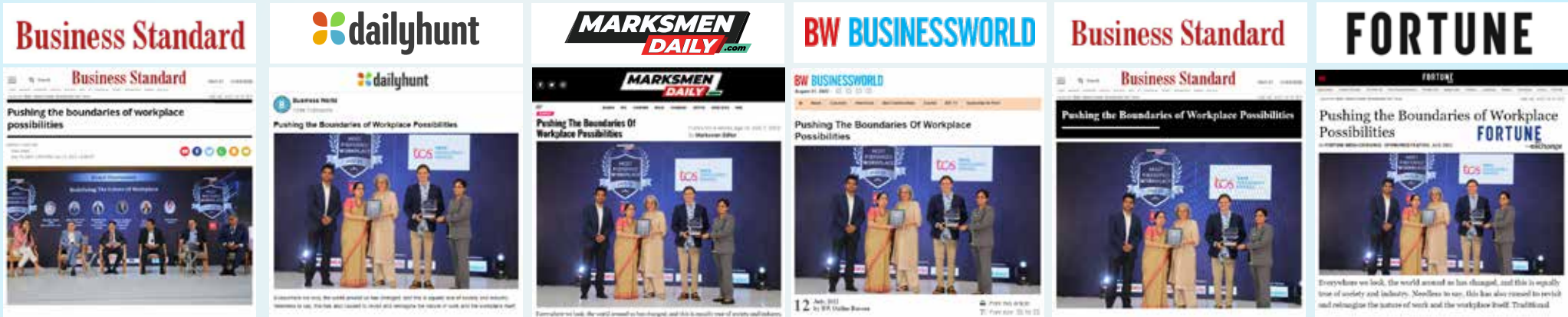


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Media Coverage

Press Release



Candid Conversations

<p>Anish Swadi Senior President Business Transformation & Head, Management Committee, Hikal Ltd.</p>	<p>Dipankar Ghosh CHRO, Bajaj Consumer Care</p>	<p>Ritu Anand CEO, Go Airlines (India) Ltd</p>	<p>Vivek Oberoi Indian Actor</p>	<p>Kaushik Khona CEO, Go Airlines (India) Ltd</p>	<p>Ankur Bahorey President - HDFC ERGO General Insurance Company</p>

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Team Marksmen's mission is to help organisations and leaders from across sectors create impactful change that matters.


Our work stems from a holistic understanding of every client's personalised context, unique requirements, sector dynamics, and macroeconomic environment. This allows us to create brand solutions and bespoke industry-centric knowledge platforms that resonate with audiences, thereby helping advance the practice of management.

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