



MANUFACTURING

23 **DECEMBER**
2022

Presented by

Brought to you by

MOST PREFERRED WORKPLACE 2022-23 - MANUFACTURING

FORGING NEW PATHWAYS

The Indian manufacturing sector has undergone a significant transformation owing to the fourth industrial revolution also known as Industry 4.0 which originated in 2011. Industry 4.0 primarily refers to leveraging technologies such as cloud computing, big data, AI, IoT and automation that enable smart manufacturing. Over the years, globalization, digital transformation, Government reforms and lucrative incentive schemes have attracted global corporations to set up manufacturing facilities in India. This not only provided increased access to modern manufacturing practices, technological know-how but also transformed workplace standards. With globalization becoming more prevalent in the manufacturing sector, it is bound to impact Indian companies that now strive to be at par with their global counterparts.

As the industry kicks into a higher gear to meet the global standards, the need to create a better workplace for all has started to take hold of the collective consciousness in the corridors of power. One of the key focus areas in this great transition is that of Diversity, Equity, and Inclusion (DEI). As per the GE and Avatar 2021 survey, women representation in manufacturing has just moved up from 8% to 12% in the period of 2019 to 2021. Increasingly, we are seeing manufacturers of all stripes taking the National Association of Manufacturers' Pledge for Action in the industry by 2030, pushing DEI to the forefront.

Presented by

MARKSMEN
DAILY

Televised on

INDIA
TODAY
TELEVISION

Magazine partner

in Focus
Magazine partner by MARKSMEN DAILY

Research partner

Allegiant
RESEARCH PARTNER

Brought to you by

TEAM MARKSMEN

Nurturing workplace safety is another top priority for the companies that actively demonstrate their dedication to improvising workplace culture. Today, manufacturing companies do not shy away from investing in improving health and safety measures of their workforce. It requires behavioural changes from the top levels of management across the manufacturing or the shop floor. Indeed, fostering this culture can certainly be challenging, but it's what defines an organisation's commitment for employees' wellbeing.

Keeping these workplace trends and challenges related to compensation, upskilling, employee retention in mind, Team Marksmen has designed a unique initiative **Most Preferred Workplace 2022-23 - Manufacturing Edition** that brings together leaders from the manufacturing sector to discuss the best workplace practices. After the stupendous success of the inaugural edition of this landmark event, **Most Preferred Workplace 2022-23**, we turn our lens to the manufacturing industry at a gala event in Mumbai, to laud companies that have particularly succeeded in their holistic reorientation of the manufacturing landscape, which has seen them create an employee experience that is purpose - driven.



Presented by

MARKSMEN
DAILY.com

Televised on

INDIA
TODAY
TELEVISION

Magazine partner

in Focus
Magazine partner by MARKSMEN DAILY

Research partner

Allegiant
RESEARCH PARTNER

Brought to you by

TEAM MARKSMEN

SHAPED BY IN-DEPTH RESEARCH

This unique initiative has been shaped by insights gleaned from an industry-wide study conducted by Allegiant Market Research, with organisations appraised on the following parameters:



Presented by

MARKSMEN
DAILY.com

Televised on

INDIA
TODAY
TELEVISION

Magazine partner

in Focus
BRIDGE TO SUCCESS BY MARKSMEN DAILY

Research partner

Allegiant
MARKET RESEARCH

Brought to you by

TEAM MARKSMEN

WHY ATTEND?



Interact and network with experts from various industries



Learn newest workplace trends in the manufacturing sector



Build your knowledge through power packed leadership sessions



Engage with industry peers

INDUSTRIES COVERED



Automobiles and auto ancillaries



Construction and Building material and equipment manufacturers



Chemicals



Food Processing

Presented by

MARKSMEN
DAILY.com

Televised on

INDIA
TODAY
TELEVISION

Magazine partner

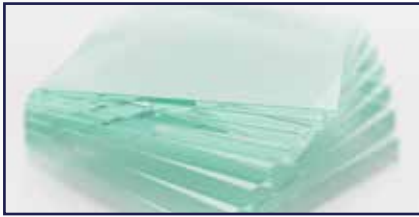
in Focus
Bringing you news by MARKSMEN DAILY

Research partner

Allegiant
RESEARCH PARTNER

Brought to you by

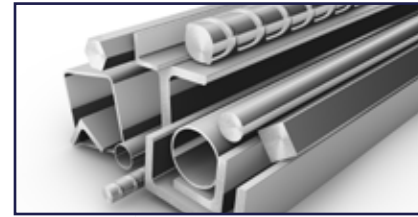
TEAM MARKSMEN



Glass and ceramics



Mechanical and Electrical engineering



Metals



Rubber



Petrochemical



Textiles



Mining



Oil and Gas

and more...

KEY DISCUSSION POINTS

- ⚙️ Insightful discussions around current HR trends in the manufacturing industry
- ⚙️ Overcoming the talent crises: reskilling, upskilling, and managing growing attrition rates
- ⚙️ Best practices to ensure workplace safety and employee well being
- ⚙️ Approaching future of work with a diverse and inclusive workforce



Presented by

MARKSMEN
DAILY.com

Televised on

INDIA
TODAY
TELEVISION

Magazine partner

in Focus
BRIDGE TO GROWTH BY MARKSMEN DAILY

Research partner

Allegiant
RESEARCH PARTNER

Brought to you by

TEAM MARKSMEN

AGENDA*

10:00	Registrations
10:30	Welcome Address
10:35	Opening Remarks
10:40	Keynote Address: Reforms in Indian Labour Laws and compliance framework
10:50	<p>FIRESIDE CHAT: Weaving DEI culture into organisational strategy</p> <p>The Indian manufacturing industry has been male dominated for the longest time due to the arduous nature of work. However, increased automation and mechanisation have resulted in making the factories and shop floors less labour intensive and strenuous. They now need the employees to work with more precision which has enabled recruitment of a diverse workforce. While a few companies in India are making efforts to break the stereotypes by creating job opportunities for women in the factory floor, they still are underrepresented at 12% (2021) of the total employment of 27.3mn people. Diversity, equity and inclusion are no doubt multifaceted issues that need to be tackled holistically and not just by a few standalone initiatives. In this session, we bring together leaders to discuss how an effective DEI integration strategy can be created.</p>
11:15	<p>PANEL DISCUSSION: Looking beyond the conventional workforce strategies to attain manufacturing excellence</p> <p>As the manufacturing industry in India is gearing up for the new normal, it continues face challenges related to workplace safety, labour shortages and dearth of skilled workforce. While the younger and inexperienced hires lack practical understanding of work processes, the ageing workers find it difficult to adapt to technological advancements. Both these scenarios not only pose a significant health and safety risk for the employees but also hamper business productivity. In this session, we focus on the various workplace conundrums that the human resource leaders face with respect to ergonomics, skills gap, attrition, hiring the right talent, employee productivity that hold organisations back from achieving manufacturing excellence. We bring together panel of experts to discuss:</p> <ul style="list-style-type: none"> - Smarter and effective ways of employee engagement - Workforce development and management strategies - Learning and development needs to meet the technical demands of the future - Best practices in health and safety
12:15	Recognition of Most Preferred Workplaces in the Manufacturing Sector
13:00	Lunch and Networking

*This is a draft agenda and is subject to change

Presented by

**MARKSMEN
DAILY**.com

Televised on

INDIA
TODAY
TELEVISION

Magazine partner

in Focus
Bringing you news by MARKSMEN DAILY

Research partner

Allegiant

Brought to you by

TEAM MARKSMEN

Organisations That Trust Us



Presented by



Televised on



Magazine partner



Research partner



Brought to you by



Glimpses from the Previous Edition



Presented by



Televised on



Magazine partner



Research partner



Brought to you by



Eminent Speakers from Previous Edition



Dipankar Ghosh
CHRO
Bajaj Consumer Care Ltd



Jacob Jacob
Group CHRO
Malabar Group



Mahendra Inge
Head – Human Resources
Serum Institute of India



Jaya Virwani
Diversity, Equity, & Inclusiveness
& Ethics Leader
EY GDS



Kaushik Khona
Chief Executive Officer
Go Airlines (India) Ltd.



Manish Chaudhari
President & Chief of Staff
Poonawalla Fincorp Limited



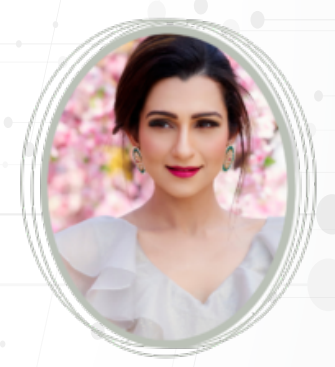
Pankaj Khanna
EVP, Revenue Assurance
& Head HR, BPS
Coforge



Dr. Ritu Anand
Chief Leadership &
Diversity Officer
Tata Consultancy Services



Harshvendra Soin
Global Chief People Officer
& Head Marketing
Tech Mahindra



Pooja Kanwal
Moderator

Presented by

MARKSMEN
DAILY

Televised on

INDIA
TODAY
TELEVISION

Magazine partner

in Focus

Research partner

Allegiant

Brought to you by

TEAM MARKSMEN

Media Coverage

Telecast



Episode 1



Episode 2

Print Coverage



Presented by



Televised on



Magazine partner



Research partner



Brought to you by



Media Coverage

Press Release



Candid Conversations



Anish Swadi
Senior President Business Transformation & Head, Management Committee, Hikal Ltd.



Dipankar Ghosh
CHRO, Bajaj Consumer Care



Ritu Anand
CEO, Go Airlines (India) Ltd



Vivek Oberoi
Indian Actor



Kaushik Khona
CEO, Go Airlines (India) Ltd



Ankur Bahorey
President - HDFC ERGO General Insurance Company

Presented by



Televised on



Magazine partner



Research partner



Brought to you by



About Team Marksmen

Team Marksmen's mission is to help organisations and leaders from across sectors create impactful change that matters.

Our work stems from a holistic understanding of every client's personalised context, unique requirements, sector dynamics, and macroeconomic environment. This allows us to create brand solutions and bespoke industry-centric knowledge platforms that resonate with audiences, thereby helping advance the practice of management.

Follow us on our Social Media Network



 @Teammarksmen

 @Team.Marksmen

 @Teammarksmen



 @MarksmenDaily

 @MarksmenDaily

 @Marksmen Daily

Contact us

Visit us at: www.teammarksmen.com

Write to us at: contact@teammarksmen.com

Presented by



Televised on



Magazine partner

in Focus
BRAND SOLUTIONS BY MARKSMEN DAILY

Research partner



Brought to you by

