



**UAE EDITION**





*Decoding  
trends that  
will shape the  
future of  
workplace*

# FUTURE OF WORKPLACE 2023 -

## Reimagining the new era of work, workplace and workforce

The **United Arab Emirates (UAE)** is a hub for global businesses because of its strong economic growth, robust infrastructure, advanced business culture and low tax environment. Home to over **200 NATIONALITIES**, the UAE has proved to be one of the most attractive countries for foreign talent with a highly skilled and diverse workforce.

At a time when global organisations resorted to mass layoffs, displacing up to 1 million employees, the UAE remained a job seeker's market. The country has seen the greatest increase in job creation in the last six years, and the job market is expected to continue to grow strongly in the coming years. This is as a result of strong governance, employee driven initiatives, forward planning, and increased business activity.





As the country continues to witness strong economic growth, its labour market too will undergo seismic shifts. New workplace trends such as emergence of gig economy, the increasing importance of health and safety, and the growing focus on DEI (Diversity, Equity, and Inclusion) shape the future of the country's work environment. It reflects a global trend of people rethinking their relationship with, and expectations of, the working world.

After recognizing organisations from various sectors in India, Team Marksmen Network along with its research partner LeadCap Ventures are now set to identify organisations with the best work cultures in the UAE at a gala event in October.

**Team Marksmen Network's Most Preferred Workplaces 2023 - UAE edition** will laud the organisations that have particularly succeeded in their holistic reorientation of the workplace.

## SHAPED BY IN-DEPTH RESEARCH

This unique initiative has been shaped by insights gleaned from an industry-wide consumer study conducted by LeadCap Ventures, with organisations appraised on the following parameters:

- Employee centricity and engagement
- Compensation & benefits
- Skilling and upskilling strategy
- Diversity, Equity, & Inclusion
- Safety & Security
- Recruitment & Retention policies
- Work culture and well-being



## WHY ATTEND

- Engage with Senior Human Resource Leaders of UAE
- Explore compelling workplace trends and employee experience strategies
- Benchmark against the best workplaces in UAE
- Gain cross industry insights on future of work
- Learn best approaches to overcome workplace challenges



## WHO SHOULD ATTEND

CEOs, CHROs, Presidents, Sr. Vice Presidents, Senior Directors, Directors and Heads of Human Resources, Training, Learning and Development

## SECTORS

- Manufacturing
- BFSI
- FMCG
- Hospitality
- Travel and Tourism
- IT and ITES
- E-Commerce
- Real Estate
- Health and Wellness
- Oil and Gas
- Petrochemical Industries
- Automobiles and Ancillaries



## OUR INITIATIVES



**BFSI**



**IT & ITeS**



**HEALTH & WELLNESS**



**MANUFACTURING**

## ORGANISATIONS THAT TRUST US!

*add & more...*

## TELEVIEWED ON **INDIA TODAY**



MPW - 1ST EDITION - EPISODE 1



MPW - 1ST EDITION - EPISODE 2



MPW - (HEALTH & WELLNESS, MANUFACTURING) - EPISODE 1



MPW - (BFSI, IT & ITES) - EPISODE 2



# Celebrating Success of Organisations and Brands

Special Double Edition

## CREATING A CULTURE OF CHANGE

Shaping multi-generational excellence

The World Professional Workshop 2022, brought to you by NTPC, features a galaxy of brands showcasing innovation and purpose across all time.






**Industry Perspectives**





**Leadership Learning**




**Iconic Insights**




**Putting People First**

As NTPC commemorates its 50th anniversary, it's time to look at the role of people in the company's success.



**The essential ingredients of great workplace culture**



**PNTEE NTPC**

Enriching Success of Organisations and Brands

## Onwards and Upwards



## Prioritising Workforce Wellbeing



## Human Capital at Work



## Customers First, Employees Always!



## Employee-centricity to the Fore



## Pillars of Growth



## Maximising Human Capital



## The Art of Engaging Employees



## Focusing on the Employee Experience



## Delivering high on People Happiness Quotient



## Putting People First



## A Culture of Care



The real rise of global growth and innovation is upon us, with a select few manufacturing shores recognized as having a Most Preferred Workplace 2022.

[HOME](#) [ENTREPRENEURSHIP](#) [MAGAZINE](#) [PODCAST](#) [BUSINESS VOICE](#) [TECHNOLOGY](#)

*The BFM edition of Most Preferred Workplace 2022-23 lauded organisations creating a culture of work excellence worthy of emulation.*

[Home](#) / [Weather](#) / [Chet's up and about back](#)

© 2002 Blackwell Science Ltd *Journal of Internal Medicine* 252: 455–462



## Pushing The Boundaries Of Workplace Possibilities



## Manufacturing the Future – Speedy Recovery of the Sector



The next era of global growth and innovation is upon us, with a select few Manufacturing Objects recognized as having a Most Preferred Workplace 2022.



January 30, 2023 - The manufacturing sector continues to experience forecasts from previous years (energy supply constraints, a labor shortage, and an unstable economic climate). Leaders should take advantage of digital technologies, adopt strategies to the future of work, and promote

Everywhere we look, the world around us has changed, and this is exactly

## Thomas W. H. Jones

The 17<sup>th</sup> ITTS edition of *Most Preferred Workplace 2020-21* brought to the fore organisations laying new standards of excellence amid a dynamic industry environment.



Exclusive portal on banking & finance industry in India



Most Preferred Workplace BFSI Edition

## LEADERSHIP LEARNINGS

*Thanks to Marksmen Group for giving us this honour. Such initiatives helps to build trust of our customers more into our brand. I believe a trusted name, a neutral body like Marksmen helps to build that confidence with the customers. My best wishes to Team Marksmen.*

**Ankur Bahorey**, *President*  
**HDFC ERGO General Insurance Company**



*Avenues like these open up important dialogue, and create platforms for sharing and learning to ensure we build continuously on the progress we are making in the area of diversity, equity and inclusion.*

**Dr. Ritu Anand**  
*Chief Leadership & Diversity Officer, TCS*

*I think its an fantastic initiative. Everything was managed in a very professional manner. Its one of the emerging players in this current area and all the best to Team Marksmen.*



**Dipankar Ghosh**, *CHRO, Bajaj Consumer Care*



A group of five people are gathered around a table in a meeting room. One man is standing and holding a tablet, while the others are seated, looking at the tablet or taking notes. The room has large windows in the background.

**LETS DISCUSS !!**

 +91 99607 30059

 [contact@teammarksmen.com](mailto:contact@teammarksmen.com)  [www.teammarksmen.com](http://www.teammarksmen.com)

308, Evershine Business Complex, Above Evershine Mall, Mindspace  
Chincholi Bunder Road, Malad (West), Mumbai - 400064.