



MARKSMEN DAILY

**MOST
PREFERRED
WORKPLACE**

2024-2025

CERTIFIED



TM

UAE EDITION



*Decoding
trends that
will shape the
future of
workplace*

FUTURE OF WORKPLACE 2024 - Reimagining the new era of work, workplace and workforce

The **United Arab Emirates (UAE)** is a hub for global businesses because of its strong economic growth, robust infrastructure, advanced business culture and low tax environment. Home to over **200 NATIONALITIES**, the UAE has proved to be one of the most attractive countries for foreign talent with a highly skilled and diverse workforce.

At a time when global organisations resorted to mass layoffs, displacing up to 1 million employees, the UAE remained a job seeker's market. The country has seen the greatest increase in job creation in the last six years, and the job market is expected to continue to grow strongly in the coming years. This is as a result of strong governance, employee driven initiatives, forward planning, and increased business activity.





As the country continues to witness strong economic growth, its labour market too will undergo seismic shifts. New workplace trends such as emergence of gig economy, the increasing importance of health and safety, and the growing focus on DEI (Diversity, Equity, and Inclusion) shape the future of the country's work environment. It reflects a global trend of people rethinking their relationship with, and expectations of, the working world.

After recognizing organisations from various sectors in India, Team Marksmen Network along with its research partner LeadCap Ventures are now set to identify organisations with the best work cultures in the UAE at a gala event in October.

Team Marksmen Network's Most Preferred Workplaces 2024 - UAE edition will laud the organisations that have particularly succeeded in their holistic reorientation of the workplace.

SHAPED BY IN-DEPTH RESEARCH

This unique initiative has been shaped by insights gleaned from an industry-wide consumer study conducted by LeadCap Ventures, with organisations appraised on the following parameters:

- Employee centricity and engagement
- Compensation & benefits
- Skilling and upskilling strategy
- Diversity, Equity, & Inclusion
- Safety & Security
- Recruitment & Retention policies
- Work culture and well-being



The background of the slide features a blue gradient. On the left side, there is a silhouette of a person in a suit standing at a podium and gesturing with their right hand. At the bottom of the slide, there is a silhouette of a group of people sitting in an audience, facing towards the speaker.

WHY ATTEND

- Engage with Senior Human Resource Leaders of UAE
- Explore compelling workplace trends and employee experience strategies
- Benchmark against the best workplaces in UAE
- Gain cross industry insights on future of work
- Learn best approaches to overcome workplace challenges

WHO SHOULD **ATTEND**

CEOs, CHROs, Presidents, Sr. Vice Presidents, Senior Directors, Directors and Heads of Human Resources, Training, Learning and Development

SECTORS

- Manufacturing
- BFSI
- FMCG
- Hospitality
- Travel and Tourism
- IT and ITES
- E-Commerce
- Real Estate
- Health and Wellness
- Oil and Gas
- Petrochemical Industries
- Automobiles and Ancillaries

OUR INITIATIVES

CONCLAVE



RECOGNITION



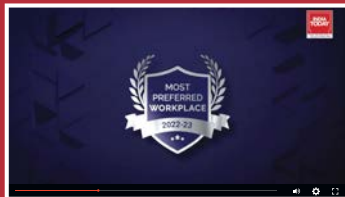
& more...

ORGANISATIONS THAT TRUST US!



add & more...

TELEVISED ON **INDIA TODAY**



MPW - 1ST EDITION - EPISODE 1



MPW - 1ST EDITION - EPISODE 2



MPW - (HEALTH & WELLNESS, MANUFACTURING) - EPISODE 1



MPW - (BFSI, IT & ITES) - EPISODE 2

Celebrating Success of Organisations and Brands

Special Advertising Section
March 1, 2024

CREATING A CULTURE OF CHANGE

The World Economic Forum (WEF), brought to you by Team Motivation, hosts a gathering of thought-leadership, networking and people about all this



TELEMARKETING

Industry Perspectives





Leadership Learning




Iconic Insights




Putting People First



THE ESSENTIAL INGREDIENTS OF GREAT WORKPLACE CULTURE

By [Name]

Creating a great workplace culture is essential for long-term success. It involves fostering a sense of purpose, encouraging collaboration, and prioritizing the well-being of employees. Organizations that invest in their people and create a positive work environment are more likely to attract and retain top talent, drive innovation, and achieve sustainable growth.

वर्ल्ड ईकोनॉमिक फोरम
NTPC

Eco-Brands Section
of Sustainable, Low Carbon

Onwards and Upwards



Customers First, Employees Always!



Pillars of Growth



The Art of Engaging Employees



Delivering high on People Happiness Quotient



A Culture of Care



Prioritising Workforce Wellbeing



Human Capital at Work



Employee-centricity to the Fore



Maximising Human Capital



Focusing on the Employee Experience



Putting People First



DIGITAL COVERAGE

The CEO Magazine

Manufacturing the future

The award for global growth and innovation in awards, with a series that showcasing those recognized as having a Most Preferred Workplace 2022.



The Indian Practitioner

Recognition of the Most Preferred Workplace 2022



THE BUSINESS FRAME

Towards transformative BFSI workplaces


The BFSI edition of Most Preferred Workplace 2022 lauded organizations leading culture of work-life balance among employees.



mint

Tech's tectonic talent tussle

As a result of global growth and innovation in awards, with a series that showcasing those recognized as having a Most Preferred Workplace 2022.



BW BUSINESSWORLD

Pushing The Boundaries Of Workplace Possibilities



INDUSTRIAL AUTOMATION

Manufacturing the Future – Speedy Recovery of the Sector

The most use of global growth and innovation in open up, with a series that showcasing those recognized as having a Most Preferred Workplace 2022.



FORTUNE

Pushing the Boundaries of Workplace Possibilities

As a result of global growth and innovation in awards, with a series that showcasing those recognized as having a Most Preferred Workplace 2022.



The CEO Magazine

Tech's tectonic talent tussle

As a result of global growth and innovation in awards, with a series that showcasing those recognized as having a Most Preferred Workplace 2022.



bankingfinance.in

Most Preferred Workplace BFSI Edition



LEADERSHIP LEARNINGS

Thanks to Marksmen Group for giving us this honour. Such initiatives helps to build trust of our customers more into our brand. I believe a trusted name, a neutral body like Marksmen helps to build that confidence with the customers. My best wishes to Team Marksmen.

Ankur Bahorey, *President*
HDFC ERGO General Insurance Company



Avenues like these open up important dialogue, and create platforms for sharing and learning to ensure we build continuously on the progress we are making in the area of diversity, equity and inclusion.

Dr. Ritu Anand
Chief Leadership & Diversity Officer, TCS


I think its an fantastic initiative. Everything was managed in a very professional manner. Its one of the emerging players in this current area and all the best to Team Marksmen.



Dipankar Ghosh, *CHRO, Bajaj Consumer Care*





LETS DISCUSS !!

 +91 99607 30059

 contact@teammarksmen.com  www.teammarksmen.com

308, Evershine Business Complex, Above Evershine Mall, Mindspace
Chincholi Bunder Road, Malad (West), Mumbai – 400064.